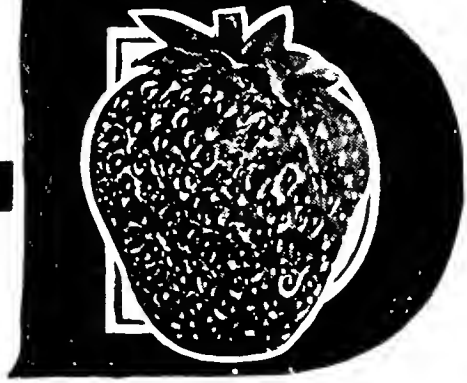


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

BALDWIN'S 1938

Dependable Nursery Stock
SINCE 1889



Your Strawberry Garden

50 Catskill
50 Dorsett
50 Fairfax
50 Mastodon

\$2²⁵

Catskill

Finest
Midseason
Berry



RECORDED
★ MAR 24 1938 ★
U. S. Department of Agriculture.

**O. A. D.
BALDWIN
NURSERY**
BRIDGMAN, MICHIGAN

Dorsett

GUARANTEES BIG EARLY CROPS

This Strawberry has established itself as one of the best of all varieties for big regular crops. You can depend on it for good profits every year. Dorsett has been widely planted in all fruit sections and has come through with paying crops every time. We advise you to plant it. You need Dorsett to get the most out of your Strawberries.

Every Desirable Feature

Experiment Stations in Michigan, Illinois, New York, and Washington, D. C., do not hesitate to say that it is superior to Premier in size and quality. Commercial growers like Dorsett because it makes more profit. It does so because its firmness, big size, fine flavor and wonderfully bright color are just what both the wholesale buyer and the housewife want. Originated by the U. S. Department of Agriculture at Washington, and tested since 1923, it has proven superior in these points:

1. Ripens as early as Premier.
2. Average yield much more than Premier.
3. Very vigorous grower, making almost as many plants as Blakemore—assuring good crops even in poor season.
4. Firmer berries—fine shipper.
5. Light red, glossy berries that buyers want and pay more for. Sells best on every market.
6. Flavor superior to any other Strawberry unless it is Fairfax.
7. Size well above average—larger than Premier.

With these features combined in one berry, you have the ideal berry for home or commercial use. You will make no mistake in a good planting this spring. We have a stock of fine, genuine Dorsett. Don't wait—there is a big demand.



Dorsett

DORSETT QUANTITY PRICES

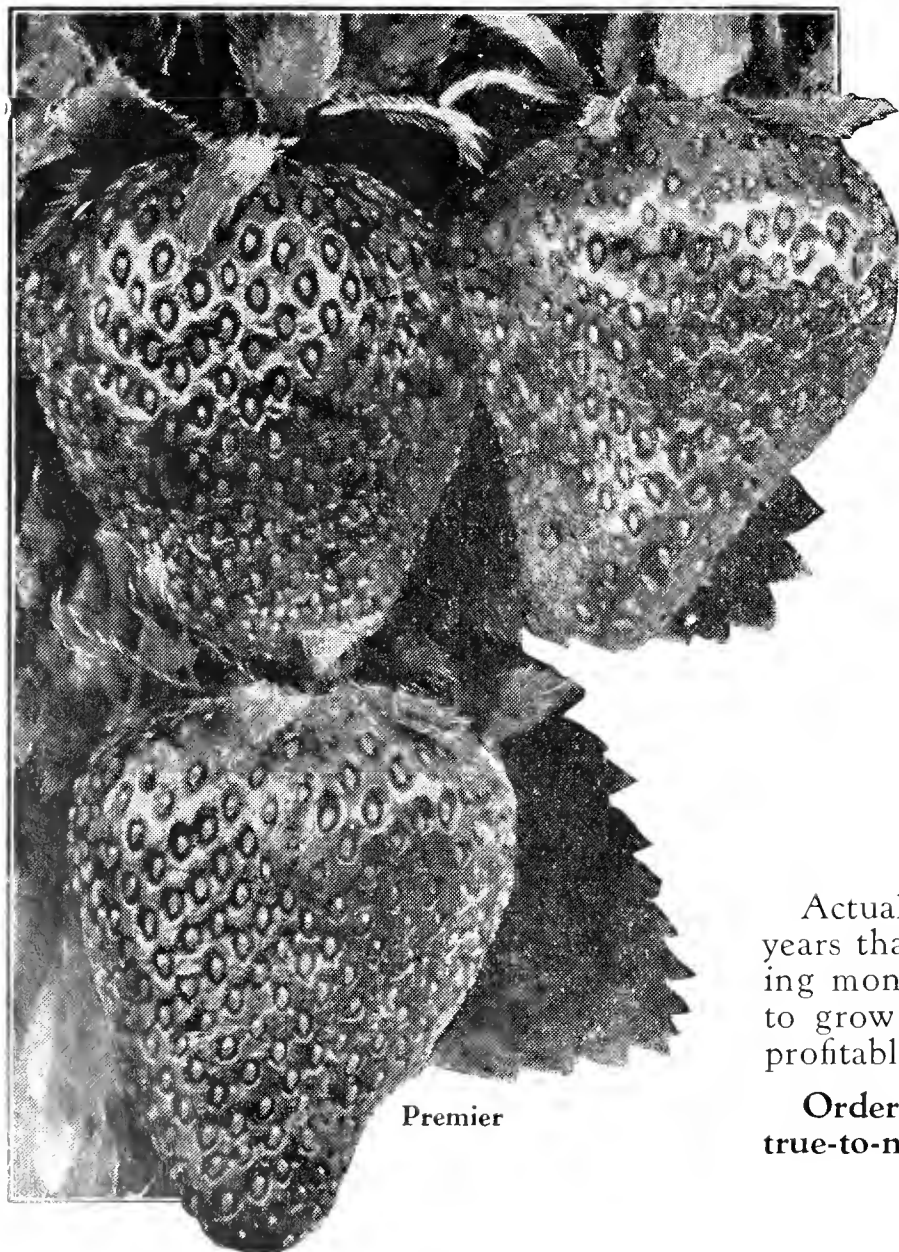
2000	4000	8000
1/4 Acre	1/2 Acre	1 Acre
\$9.15	\$17.80	\$33.85

"D & F" SPECIAL GARDEN

50 Dorsett 50 Fairfax

ONLY 98¢

Two Collections, \$1.65



Premier

Premier

THE GREAT COMMERCIAL BERRY

In spite of the excellent new early varieties that have been introduced recently, Premier continues to be widely planted in larger quantities than any other early berry. On every market Premier is the standard of highest quality and top prices. Successful fruit growers know that they must have a big picking of Premier every year to be sure of a good profit.

1. Ripens with the first.
2. Long fruiting season.
3. Unusually large crops.
4. Size above the average.
5. Bright, glossy, solid color.
6. Uniform, attractive shape.
7. Buyers pay a big premium for Premier.

Actually millions more Premier plants have been sold the past few years than any other kind. Growers know that Premier is an unfailing money-maker every year. Consumers demand it. You will need to grow Premier—and plenty of them—to be in the berry business profitably.

Order at once so we can reserve yours. Our plants are guaranteed true-to-name, healthy and vigorous.

Strawberry Plant Prices on Page 8.

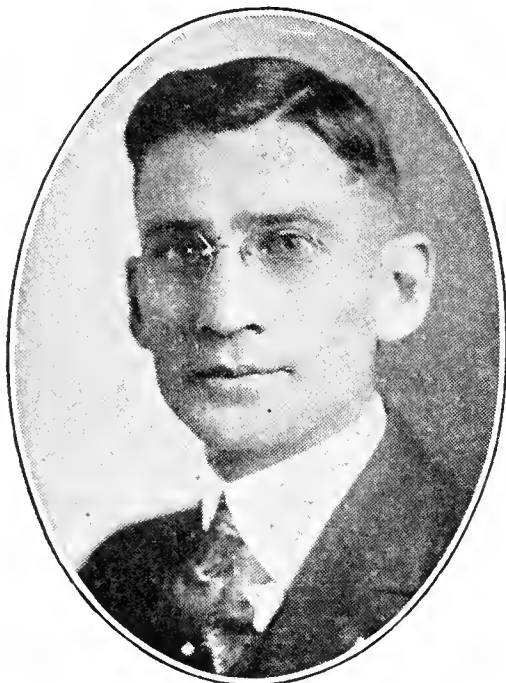
OUR GREETING To You

We would like to visit with you and all our many customers personally, but while we cannot do that we can send you this new catalog for 1938 and with it our friendly greeting. Through these annual catalogs and your business with us we feel acquainted with you. We believe you have found the past year generally satisfactory and profitable and there is every reason to expect 1938 to continue the same way. Throughout the country fruit of almost every kind brought good yields and exceptionally good prices—proving again that fruit is always dependable whether you grow it for sale or for home use.

Never before has there been such a number of high class small fruit varieties as today. They are hardy, vigorous and productive. Among the best new varieties are Dorsett, Fairfax, Catskill and Wayzata strawberries; Latham and Newburgh red raspberries; Logan and Quillen black raspberries; Potomac purple raspberry; Alfred blackberry; Caco grape. These kinds will produce plenty of finest fruit for your garden and bring top prices on the market.

A favorable growing season has given us an exceptionally fine stock of fruit plants of all kinds and as always you can be certain that these plants are properly dug and graded to Baldwin's high

standard of quality. For 49 years it has been our business to grow the finest possible stock. It is healthy, vigorous and will produce paying crops of fruit for you. We are here to be of helpful service both before your order is received and after your stock has reached you. Your business is appreciated and you can depend on us to give you the very best in nursery stock at reasonable prices.



O. A. D. BALDWIN



G. W. R. BALDWIN

Cash Discounts For Early Orders

(See Page 18)

Catskill

(See Illustration on front cover)

Enormous Crops of Fine, Big Berries

It is only once in a while that a new variety proves so satisfactory in every way and so profitable as Catskill has done. Its biggest feature is its enormous crops of big, fine, bright scarlet, green-capped berries. Picking begins just after the early kinds and Catskill berries are of great size and firmness to the last. Plants are unusually strong, hardy, healthy, little affected by diseases and will produce their great yields in all soils and seasons. They are about the healthiest looking, heaviest rooted plants of any variety.

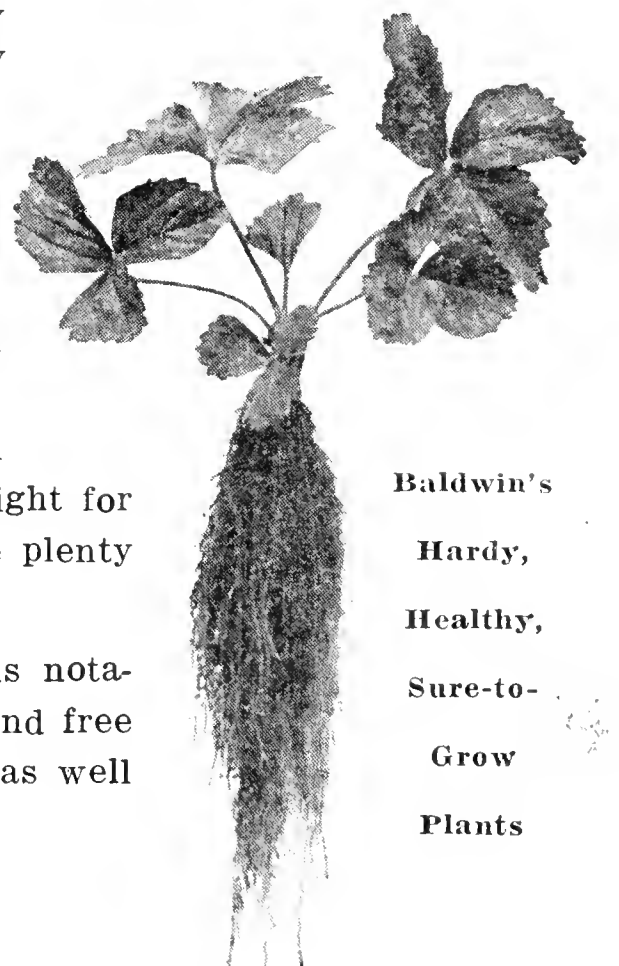
Best Midseason Berry

Such a splendid midseason berry is needed to follow the fine very early varieties Dorsett and Fairfax. Catskill does it successfully and is making money for everyone who has grown it. It will pay you and we recommend it fully. For the home garden, Catskill is ideal because its fine flavor, rich color and large size are just right for canning and preserving or fresh for table use. A few plants make plenty of berries.

New York Experiment Station, the originator, says:—'Catskill is notable for being very large and very productive. Plants are vigorous and free from leaf-spot. Ripens later than Premier and is of better quality as well as being larger. Much more productive than Dorsett and Fairfax.'

PLANT SOME CATSKILL THIS SPRING

(Prices on Page 8)



Baldwin's
Hardy,
Healthy,
Sure-to-
Grow
Plants

BALDWIN'S STRAWBERRIES

These Varieties Pay For Garden or Market

You can make money every year with strawberries. They show a record of good profits through "good" and "bad" years. Strawberries are easy to grow, produce a big crop in small space, and remember, they are the only fruit that will bring you a full crop in one year from planting.

Start with good plants. Forty-nine years experience are behind Baldwin's plants — guaranteed true-to-name, and in healthy planting condition when you get them. You cannot get better anywhere at any price. Be certain of good growth and good crops. We offer only those varieties—both old and new — that we know are dependable and profitable. Many kinds, particularly the newer ones, sell early so we urge you not to delay your order.



Fairfax

Fairfax —Early

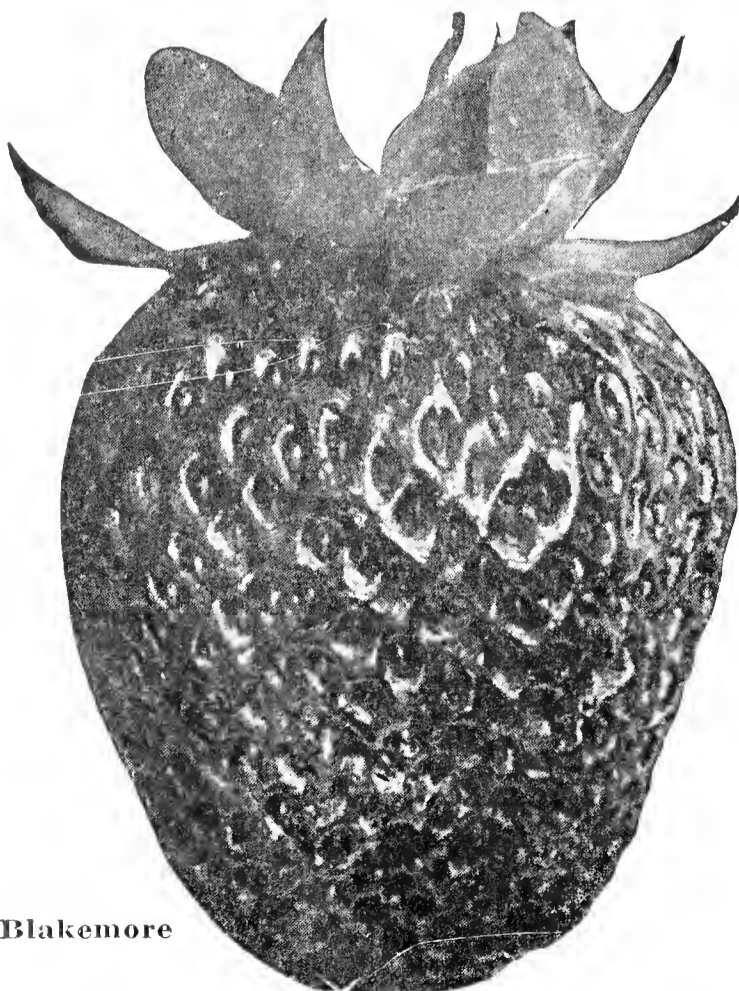
Leads All In Firmness and Quality

Like Dorsett, Fairfax is much superior to Premier, particularly in firmness. Originated by U. S. D. A. in 1925. Big profits to growers and rapidly increasing plant sales show that Fairfax is making good as one of the leading varieties.

Fairfax Differs from Dorsett in These Ways:

1. Called the most deliciously flavored of all.
2. Even firmer berries.
3. Berries are larger.
4. Color dark red, turning darker after picking.
5. Does not make quite so many plants.
6. Not quite so productive as Dorsett but will average as good or better than Premier.

WHICH TO PLANT? Both are wonderfully fine berries. Both are of superior size and flavor, making either desirable for home gardens. The lighter, more attractive color of Dorsett may make it more profitable for the general market. But the somewhat larger size and exceptional quality of Fairfax are to be considered. **BE SURE TO PLANT SOME FAIRFAX THIS SPRING.**



Blakemore

Blakemore —Very Early

Exceptionally Productive—An Ideal Shipper

An early berry of outstanding commercial value. One of the firmest berries we know of and its glossy, bright red color does not fade or turn dark when picked. These two facts and its very early season make it a most profitable variety for either local or distant markets.

Firm Bright Red Berries With Real Strawberry Flavor.

Unusually good plant maker—much better than Premier in this respect. Berries resemble Premier but are lighter red, as large or larger and have more of a "strawberry" flavor and therefore better for canning and preserving. Fruit stems are upright, making easy picking. Plants are vigorous, healthy growers. One of the most valuable varieties originated by U. S. Department of Agriculture.

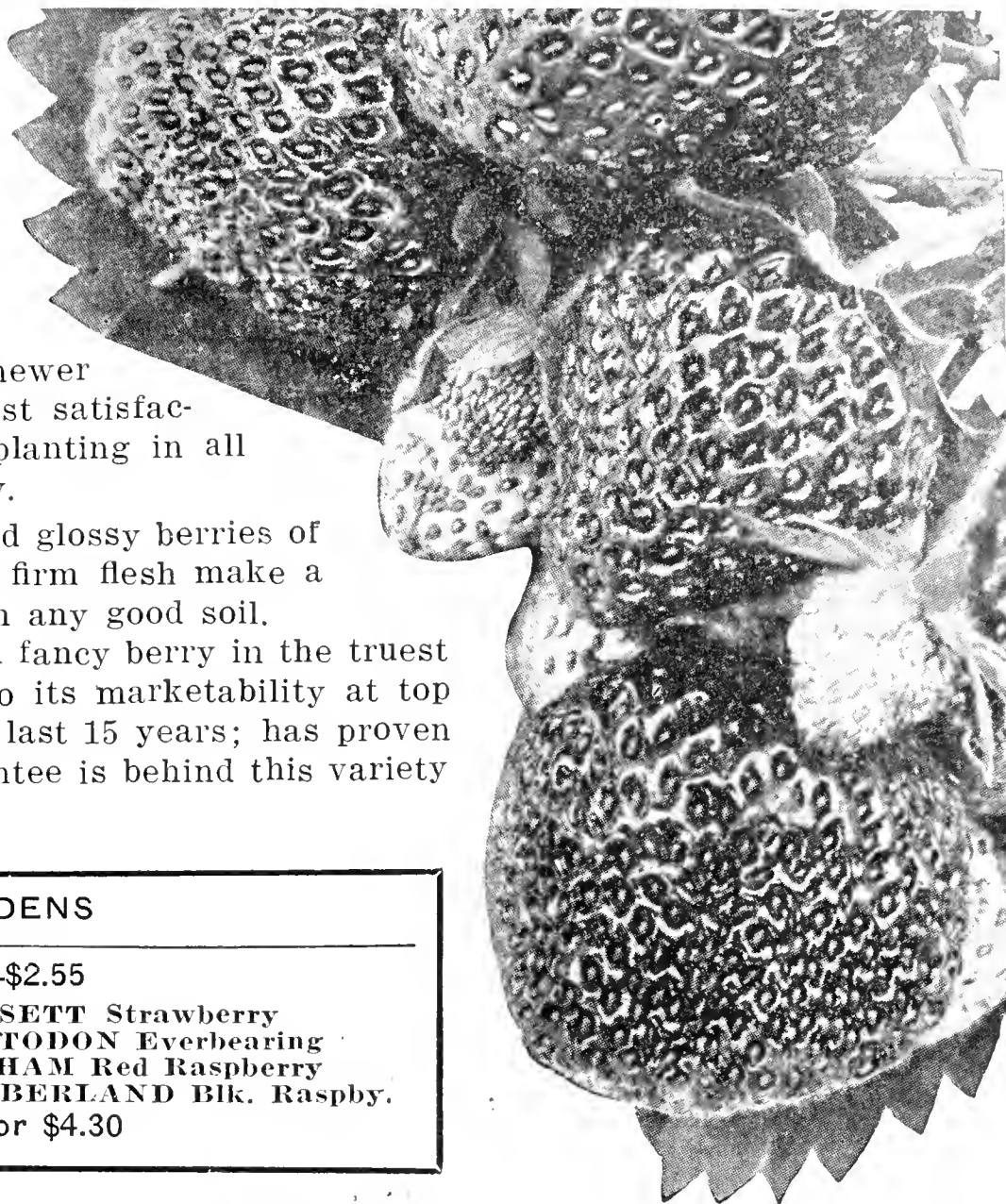
Particularly desirable on locations where it is hard to get a good stand of Premier. Blakemore when kept to a narrow picking row will produce a money making crop of finest berries every time.

Aroma —Late Most Profitable Late Berry

Look over any government report of strawberry production and you will see that growers in those sections where Aroma is widely grown, ship a full crop every season and regularly receive top prices for their Aroma. In spite of many newer late varieties it is still the best and most satisfactory late berry for general commercial planting in all fruit sections. It is a fancy market berry.

A steady producer of big round, deep red glossy berries of excellent eating quality. Tough skin and firm flesh make a splendid shipper. Produces its big crop on any good soil.

AROMA is unusually mild and sweet. A fancy berry in the truest sense of the word, which greatly adds to its marketability at top prices. Steadily growing in favor for the last 15 years; has proven its worth under all conditions. Our guarantee is behind this variety in every respect.



Aroma

HOME BERRY GARDENS

No. 1—\$1.30

25 DORSETT

25 FAIRFAX

25 AROMA

25 MASTODON Everbearing

TWO for \$1.90

No. 2—\$2.55

100 DORSETT Strawberry

50 MASTODON Everbearing

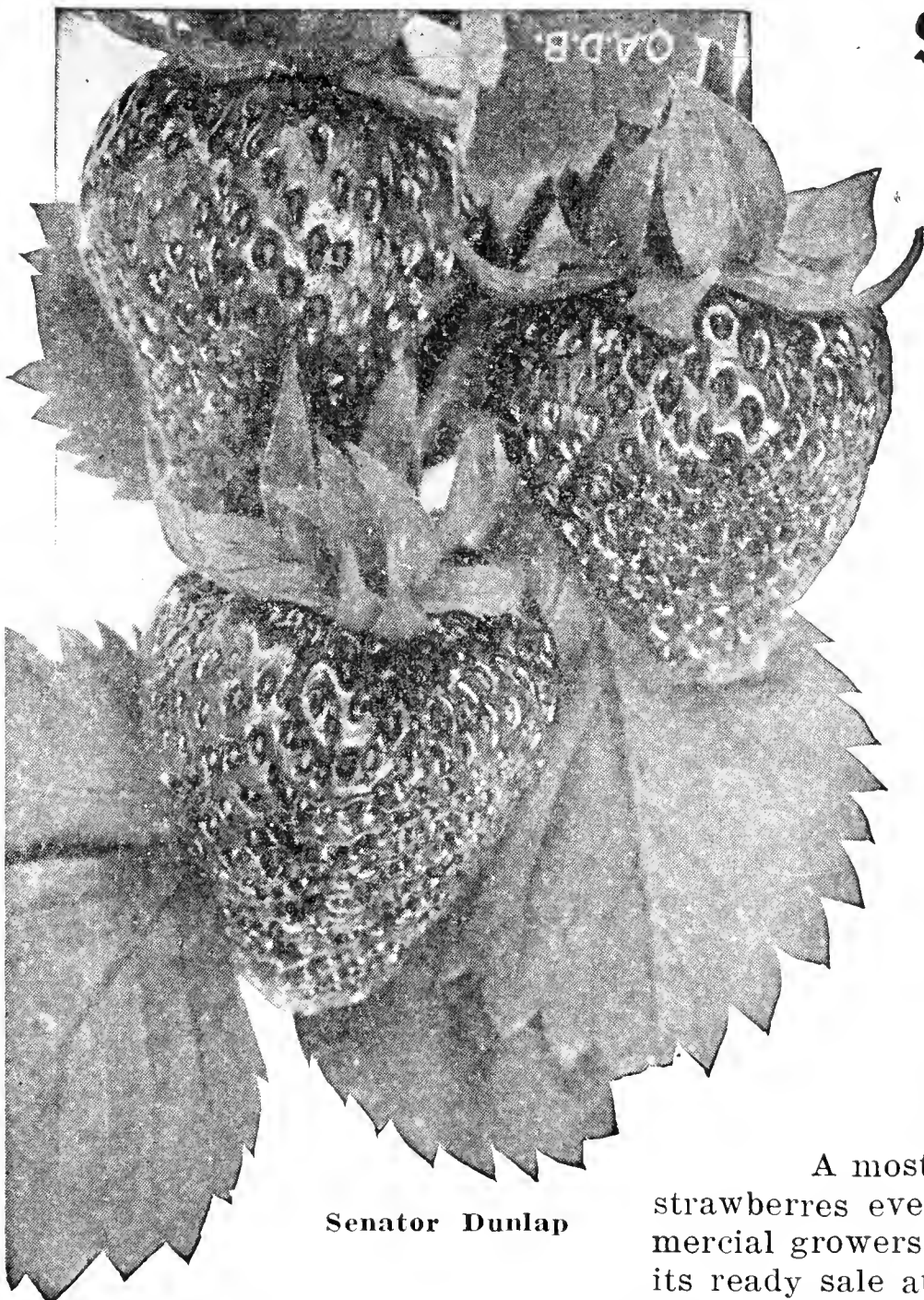
25 LATHAM Red Raspberry

25 CUMBERLAND Blk. Raspby.

TWO for \$4.30

Low Quantity Prices on DUNLAP

2,000—\$8.50; 5,000—\$20.00; 10,000—\$36.50



Senator Dunlap

Senator Dunlap —Mid-Early Old Reliable Money Maker

Perhaps no other strawberry is so well and favorably known throughout the country. It has the reputation of producing full crops in a wider range of soil and climate than any other variety. No wonder growers in nearly every state in the Union order more of this old reliable berry every year. Today Senator Dunlap is one of three or four strawberries that buyers know and ask for throughout the country.

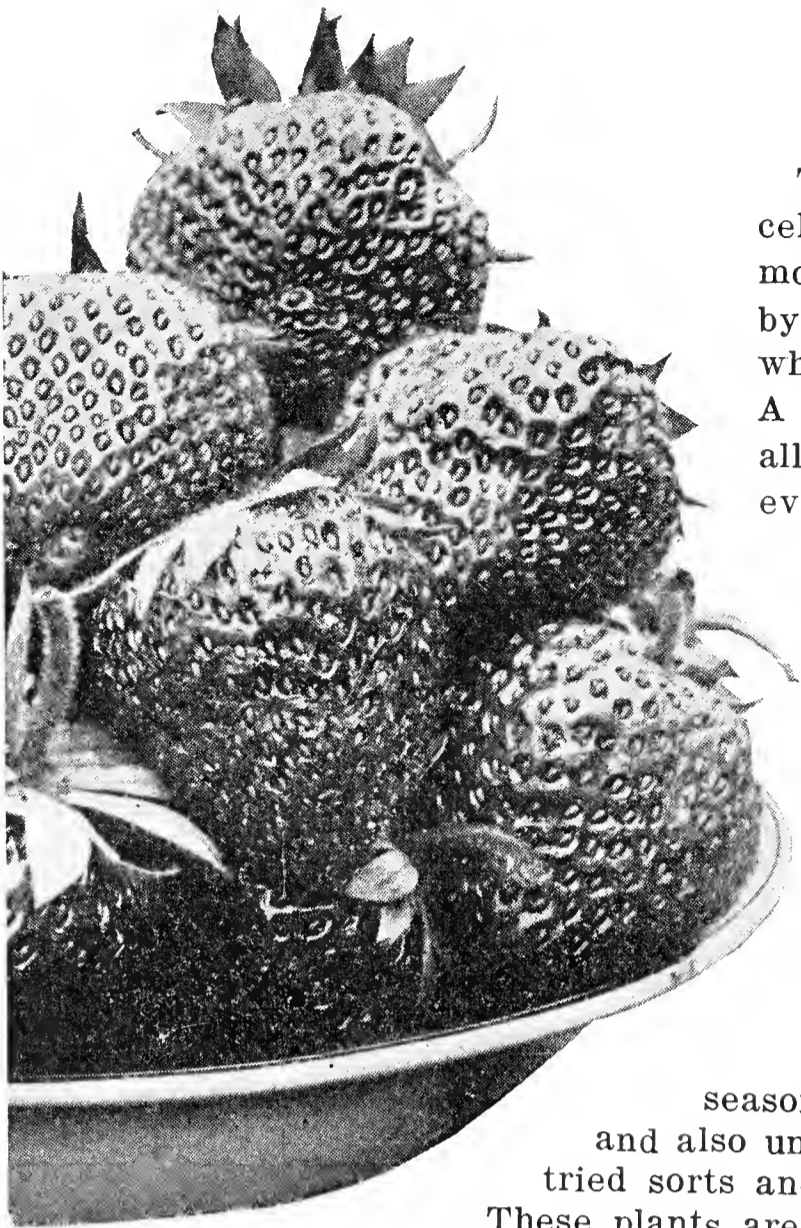
Certain Crops Everywhere

Uniform berries of dark red color. Splendid shipper and ready seller because of its attractive appearance.

Many canning factories want nothing but Senator Dunlap and contract for thousands of cases yearly. They know it always holds its shape and rich color long after canning—and that the flavor lasts. Last year we sold out of Dunlap early and the demand is equally heavy this year. We have a good supply but urge you to order yours early. Order yours at once and we will reserve them.

Dr. Burrill —Mid-Early

A most remarkable berry—one of the best all-round strawberries ever produced—really in a class by itself. Commercial growers always feel safe in planting it—and sure of its ready sale at good prices. Easy to raise in any section.



Gibson

lasting bright red color, semi-tart flavor and late season make them bring top prices.

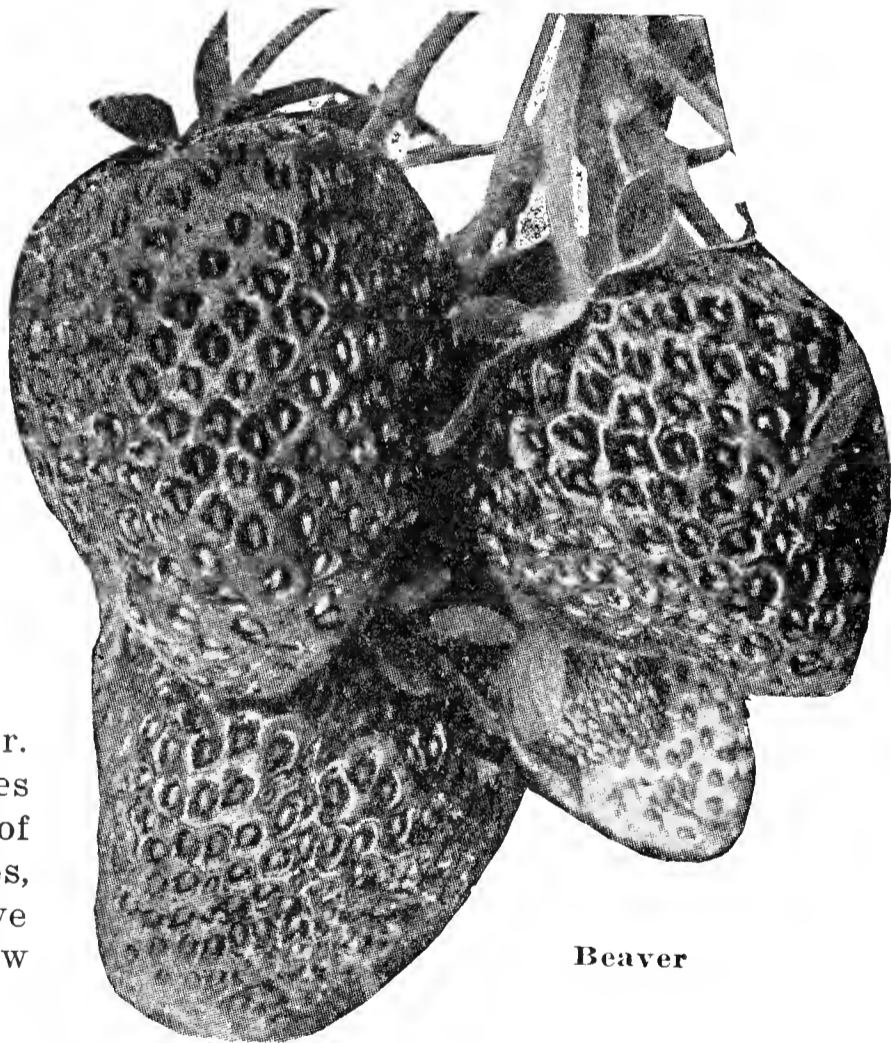
Beaver —Early

Preferred for Poor Soil and Cold Winters

A newer variety originated in Wisconsin and has proven a satisfactory producer in all northern fruit sections. A cross between Premier and Dr. Burrill, Beaver berries have the bright attractive appearance and uniform shape of Premier, but like Dr. Burrill it is a much better plant maker and is especially recommended for poorer soils.

Productive Hardy Berry

Fruiting season is long, beginning with Premier. Local Beaver growers received the same high prices paid for Premier. Its ability to produce plenty of new plants, firm, fine colored berries, and big crops, in good or bad seasons will make money. We have genuine Beaver and are making an unusually low price on them.



Beaver

New Grand Champion

(Mid-Season to Late)

This is the new variety we offer this year. It has proved entirely satisfactory. Exceptionally large, thrifty growing plants produce bright red berries of way above average size. Ripens a few days after Premier and fruits over an unbelievably long season to yield unusually large crops. Because of thrifty growth, large size, fine appearance and good flavor **GRAND CHAMPION** has the qualities to make it well worth planting and we recommend it to our customers.

Ours Are Genuine **GRAND CHAMPION**. Try Some This Spring.

Everbearing Garden

25 New Gem
25 Mastodon
25 WAYZATA

ONLY \$1.88; TWO GARDENS for \$2.90

EVERBEARING STRAWBERRIES

GEM

Dependable Fall Crops

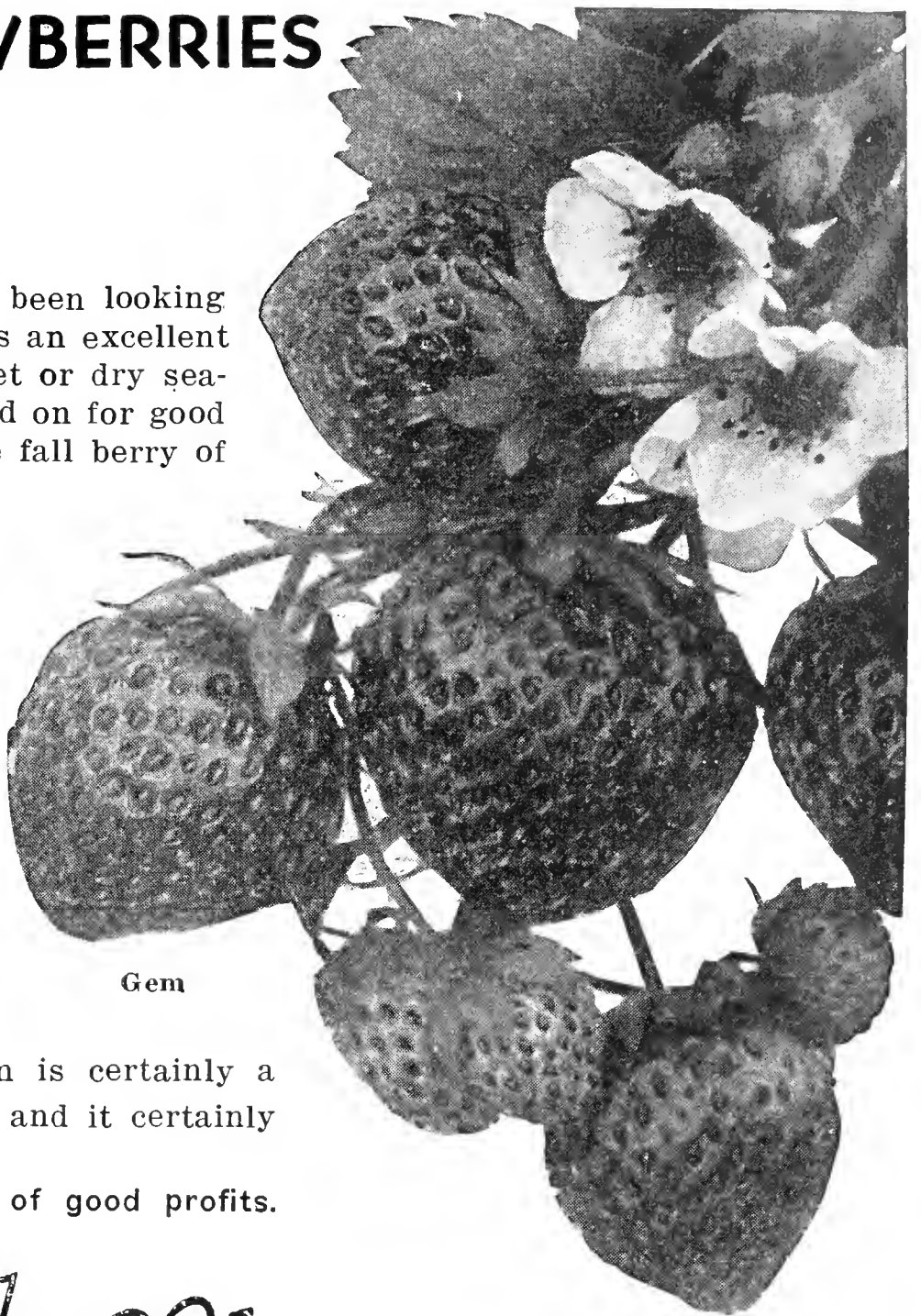
Gem is the everbearer fruit growers have been looking for because unlike all other everbearers, it is an excellent plant maker on good or poor soils and in wet or dry seasons. This fact means that it can be depended on for good crops every year. Here we have a really fine fall berry of good size, fine flavor and unusual firmness.

Productiveness—Flavor—Firmness

1. **Productiveness**—GEM makes so many more plants than other everbearers that it produces many more berries.
2. **Flavor**—a true strawberry flavor—something most everbearers don't have.
3. **Firmness**—remarkably firm — only everbearer that reaches market in really first class shape.
4. **Profits**—because of size, firmness and sure crops—good profits are certain.

MICHIGAN EXP. STATION SAYS — “Gem is certainly a wonder as far as plant making is concerned and it certainly bears well.”

You can plant Gem with full confidence of good profits.



Gem

Everbearing Mastodon

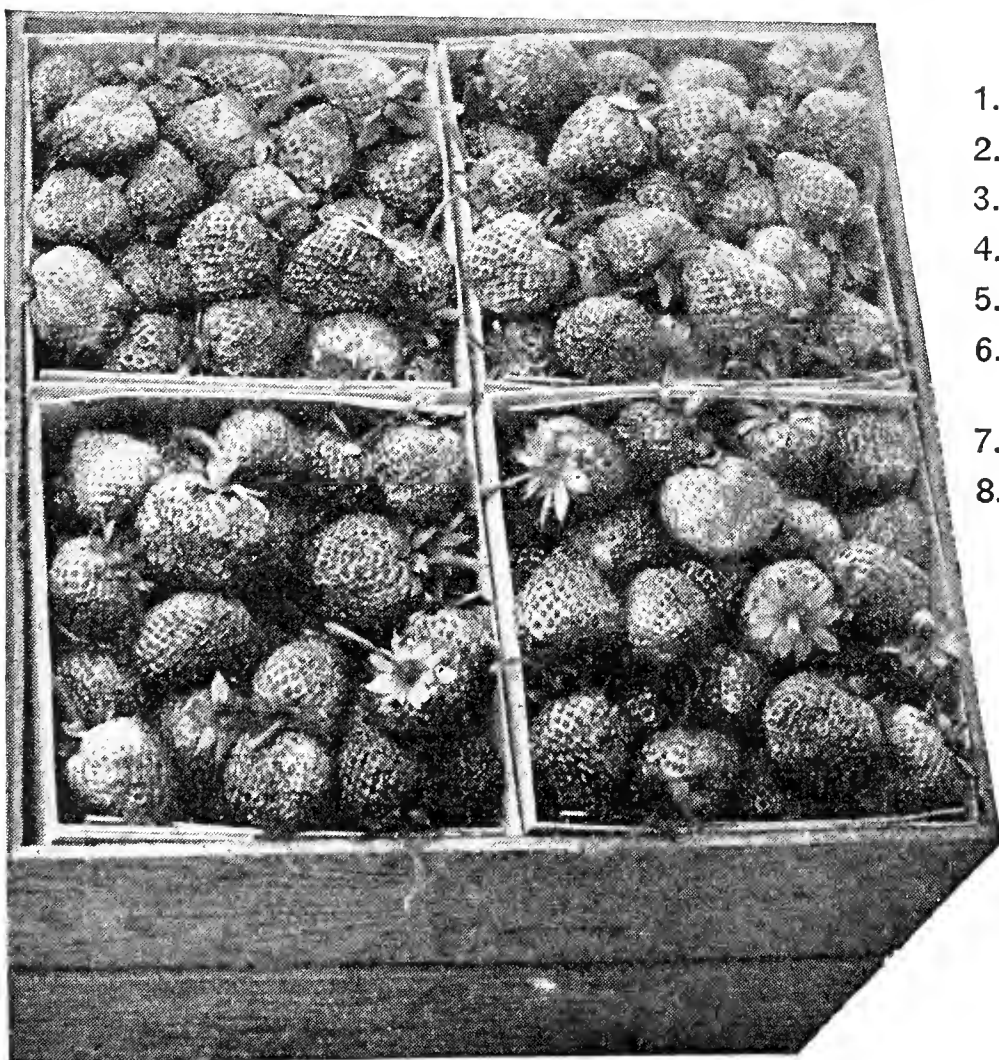
Since its introduction several years ago, Mastodon has been increasingly planted in all sections because it has proven its ability to produce good paying crops of unusually large delicious berries during the late summer and fall under most any soil and weather conditions. Through years of proper selection and propagation, Baldwin's Mastodon today is superior in vitality and productiveness.

Most Widely Planted Everbearer

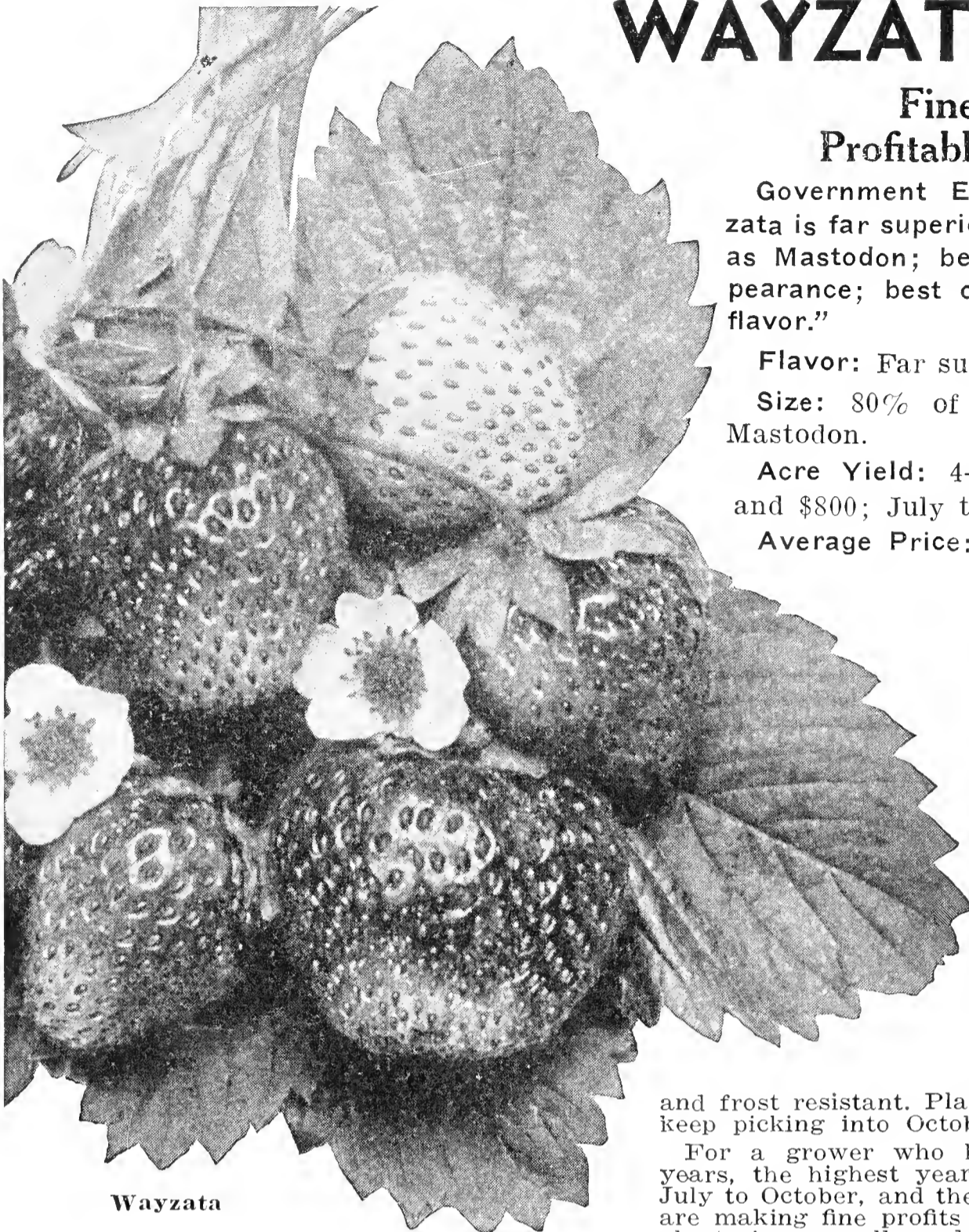
1. Plant this spring.
2. Have fruit 90 days after planting.
3. Pick a FULL CROP through this fall.
4. A second FULL CROP next spring.
5. A third FULL CROP next summer and fall.
6. Big, healthy plants produce in spite of unfavorable conditions.
7. Berries that are “Mastodons” in size.
8. What more should an everbearing strawberry do?

Everyone wants and needs a good everbearer that can be depended on to produce plenty of good fruit regularly. Mastodon has shown year after year that it will do this. It is entirely satisfactory for the home garden or commercial patch. Baldwin's Mastodon Plants are grown the right way, guaranteed true-to-name and will do these things for you.

Plant plenty Mastodon and have good fruit to sell at top prices this summer and fall. ORDER YOURS TODAY.



4 Quarts of Big MASTODON



Wayzata

WAYZATA Everbearer

Finest Flavor of All
Profitable—\$1,200 per Acre

Government Experiment Stations say: "Wayzata is far superior to any other everbearer; large as Mastodon; bears heavier; most attractive appearance; best of all everbearers in quality and flavor."

Flavor: Far superior to any other strawberry.

Size: 80% of berries as large as the largest Mastodon.

Acre Yield: 4-year average—200 24-pint cases and \$800; July to October

Average Price: Per 24-pint case, \$4.00 to \$5.00.

Of all strawberry varieties, Wayzata is one that we would like every one of our customers to have in his garden because in all our experience we honestly have never tasted a strawberry that has such a wonderfully delicious flavor. Wayzata will give you a real treat. It does not make many plants but it surely does produce big crops of berries because all its vitality goes into the fruit, making the berries very large, well formed and evenly colored. Each plant makes several fruit bearing crowns, each full of fruit stems so that the yield of one plant is many times the average. More plants can be set on small space and greater crops picked. Exceptionally strong growers on any good fruit soil; withstand drought remarkably well. Red clear through—no green tips. Wayzata is hardy

and frost resistant. Plant in April—begin picking in July—keep picking into October.

For a grower who has fruited several acres for four years, the highest yearly return was \$1200 per acre from July to October, and the average was \$800. Many customers are making fine profits on local sales from a few hundred plants in a small garden. From these statements you can

see that here is a really superior berry recommended by both Government Stations and commercial growers..

Plant at least 100 Wayzata for the pleasure of really delicious strawberries this summer and fall.

Here Is The Answer To Your Strawberry Planting Problems

PLANTING No 1	PLANTING No. 2	PLANTING No. 3	PLANTING No. 4
750 DORSETT	1000 PREMIER	1000 DORSETT	250 MASTODON
750 PREMIER	500 DUNLAP	250 CATSKILL	150 GEM
500 FAIRFAX	500 CATSKILL	500 DUNLAP	100 WAYZATA
2000—1/4 Acre—	2000—1/4 Acre—	2000—1/4 Acre—	500 \$6.45
\$9.75.	\$9.75	\$8.95.	2 Plantings—1/8 Acre
2 Plantings—1/2 Acre	2 Plantings—1/2 Acre	2 Plantings—1/2 Acre	—\$11.95.
—\$18.50.	—\$18.50.	—\$16.75.	4 Plantings—1/4 Acre
4 Plantings—1 Acre	4 Plantings—1 Acre	4 Plantings—1 Acre	—\$22.90.
—\$34.95.	—\$34.95.	—\$32.25.	

1938 PRICES FOR STRAWBERRY PLANTS

	25	50	75	100	200	300	400	1000
Aroma	\$0.35	\$0.50	\$0.65	\$0.80	\$1.30	\$1.80	\$2.25	\$4.95
Beaver30	.45	.60	.75	1.25	1.75	2.20	4.75
Blakemore30	.45	.60	.75	1.25	1.75	2.20	4.75
Brandywine35	.50	.65	.80	1.30	1.80	2.25	4.95
Catskill40	.60	.80	.90	1.65	2.25	2.75	6.25
Dr. Burrill30	.45	.55	.70	1.20	1.65	2.05	4.50
Dorsett35	.50	.70	.80	1.35	1.85	2.30	5.25
Fairfax40	.55	.75	.85	1.45	2.05	2.55	5.85
Gibson30	.45	.55	.70	1.20	1.65	2.05	4.50
Grand Champion40	.60	.80	.90	1.65	2.25	2.75	6.25
Premier40	.55	.75	.85	1.45	2.05	2.55	5.85
Senator Dunlap30	.45	.55	.70	1.20	1.65	2.05	4.50
Gem Everbearing45	.70	.95	1.15	1.95	2.75	3.45	7.85
Mastodon Everbearing55	.80	1.10	1.30	2.15	3.05	3.85	8.85
Wayzata Everbearing	1.15	2.00	2.80	3.45	6.40	8.50	10.45	24.50

SURPLUS STRAWBERRIES (Our Selection Standard Kinds)—500 or More \$3.25 Per 1000.

(Special Cash Discount for Early Orders—Page 18)

Grow Asparagus and Rhubarb for Profit

ASPARAGUS

\$4000.00 From 4 Acres



That is what one local grower made from his field of asparagus, and shows what can be done with the present day asparagus market.

Now that canning companies have found how to can asparagus and retain all its delicious flavor and healthful food qualities they are contracting for greater supplies every year. At the same time there is a rapidly increasing demand from grocery stores for fresh asparagus during the summer season.

There is a steady demand with average prices of 5 to 8 cents per pound. You can make money growing asparagus now!

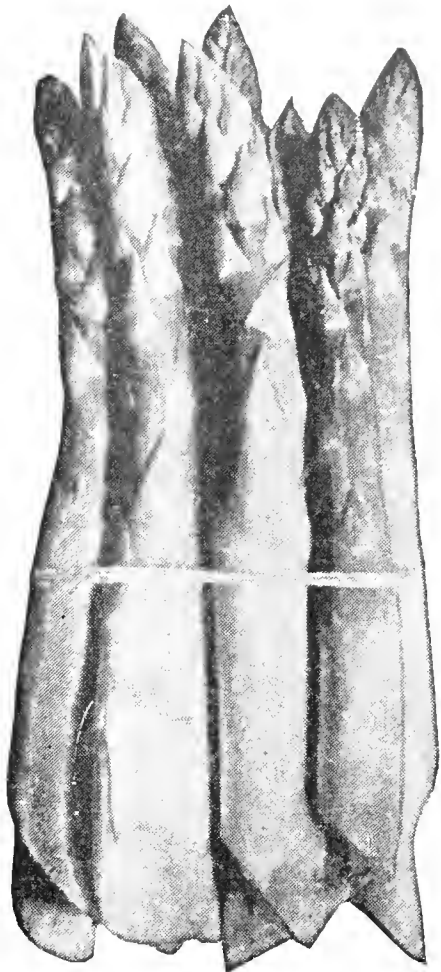
Easy to Grow

Asparagus is easy to grow and you can make big profits from a small space. A bed lasts for 10 to 15 years. You can depend on heavy, regular crops from this quick-growing, rust-proof, Mary Washington variety. One year old plants are preferred by experienced growers.

It is most important that you get strong, healthy true-to-name plants. We grow them by the thousands from guaranteed tested seed on special soil to give you the best planting stock possible.

MARY WASHINGTON, Rust-Proof
PRICES

1-yr., first grade	12	25	50	100	200	400	1000
	\$0.20	\$0.35	\$0.50	\$0.85	\$1.35	\$2.25	\$4.95
2-yr., first grade	.45	.60	.95	1.55	2.30	4.00	9.45



Rust-Proof
Mary Washington

Rhubarb For Home and Market

Myatt's Victoria

MYATT'S VICTORIA—Attractive pink stalk, delicious mild flavor. The market demand for good rhubarb is

increasing. This pink stalk, tender variety is preferred and brings best prices. You can find a good market near you and grow rhubarb with good profits even in a small space.

Our stock is carefully grown from guaranteed tested seed. No home garden is complete without it. Victoria is ideal for pies and sauce. Transplants easily; produces abundantly.

PRICE—1-yr., Each 7c; 6 for 35c; 12 for 50c; 25 for 90c; 50 for \$1.65; 100 for \$2.90; 300 for \$6.90; 1000 for \$19.50.

RHUBARB CLUMPS—Large 2-year olds, ready to produce this fall. Each 20c; 3 for 45c; 6 for 70c; 12 for \$1.00



BALDWIN'S GUARANTEE

For 49 years the Baldwin's have backed up this guarantee to the entire satisfaction of their thousands of customers everywhere. We guarantee every plant, tree, shrub, or bulb sold by us to be first class, free from injurious disease or insects, and true-to-name. We further guarantee our stock to reach you in good growing condition and will replace free of charge any that does not, when we are notified within 5 days of receipt of stock. Also, we will, on proper proof replace or refund the purchase price of any stock that proves untrue to name. We are, of course, not liable for more than the purchase price of stock ordered.

All contracts and agreements are made subject to flood, drought, fire, frost, crop failure or other causes beyond our control.

Big Assorted Gladiolus Bulbs!

"Plant A Rainbow of Color"

Different varieties, different colors —our own selection that blends beautifully; flowers all summer.

Remember—these are not the small bulbs usually sold at a low price, but every one is large in size and ready to bloom the first summer. Order as many as your garden will permit. ORDER EARLY.

10 Bulbs	24c	25 Bulbs	49c	70 Bulbs	98c
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BALDWIN'S BLACK RASPBERRIES

Cumberland —Mid-Season

The Leading Commercial Variety

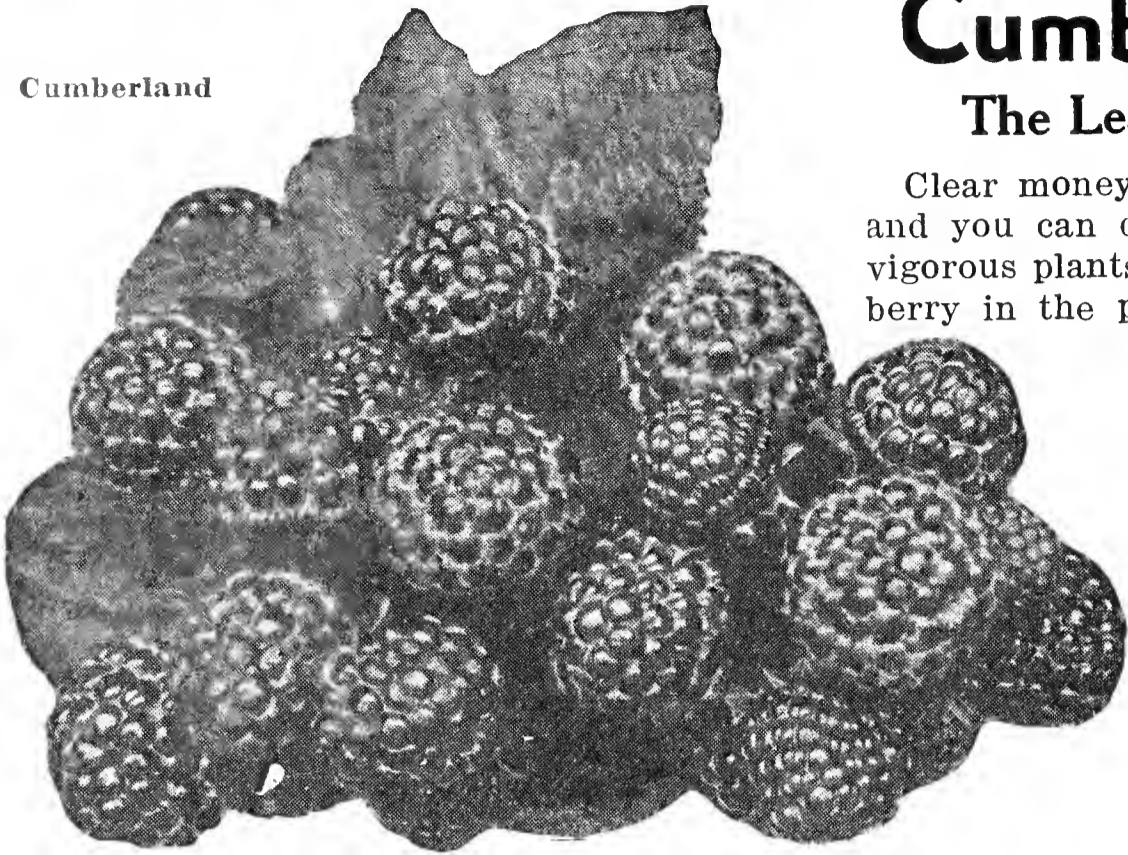
Clear money above all expense is what you want and you can depend on Baldwin's heavy producing vigorous plants for it. Cumberland is still the leading berry in the plantings of commercial fruit growers everywhere. Government Experiment Stations have found none that promise to be a better money maker.

Low Prices For Dependable Certified Plants

Plants vigorous and very productive; thrive everywhere. Berries large, firm, jet black with a delicious flavor. Wonderful long distance shippers—attractive appearance—always command good prices. Guaranteed to please you and make big money.

Michigan grown, triple inspected raspberry plants are recognized throughout the country as the best. Our soil is especially adapted to produce sturdy, well rooted, quick growing plants.

Cumberland Bears Heavily, Picks Easily, Always Makes Money.

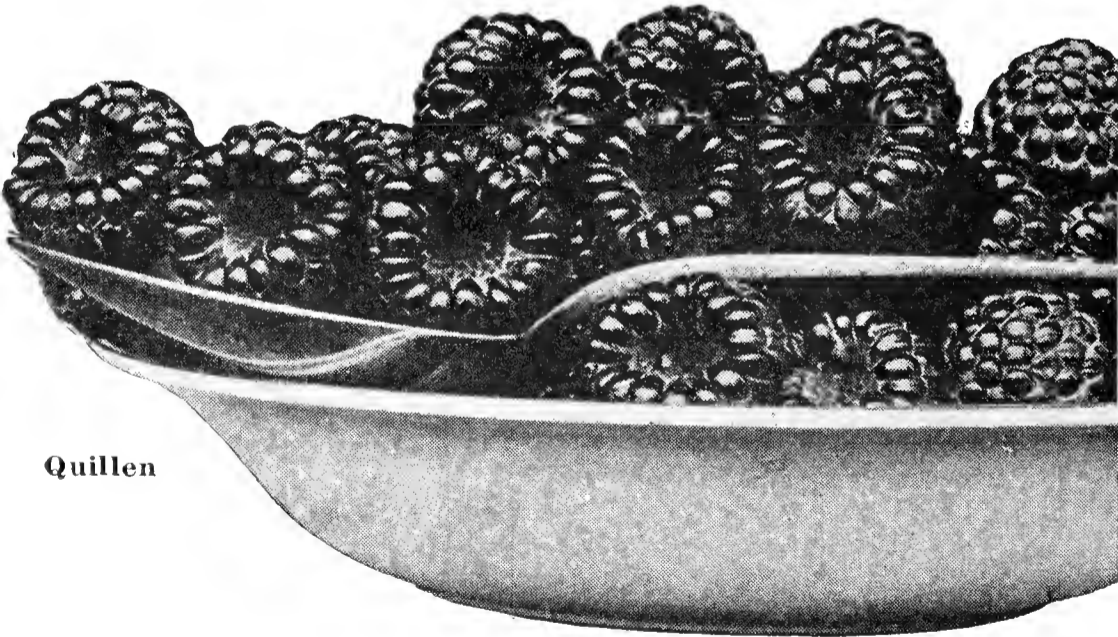


Quillen —Late

Disease Proof—Assures Long Life and Good Crops

Here is a remarkable new late variety that seems about perfect in every way. It appears to be almost disease proof—producing good crops alongside other varieties being killed out. An unusually healthy grower, producing plenty of fruit canes and therefore a big crop of very large berries. In size berries exceed Cumberland and are exceptionally large, and of good shipping quality.

A heavy bearing, real late raspberry has been needed to bring good crops at the end of the season when prices go up. Our increasing sale of Quillen plants each year shows that our customers have found that Quillen fills this need. We recommend it as the best late variety. Our plants came from the introducer and are genuine. Order now while we have them.



Quillen

You Need
Quillen For
Late Season Profits

1938 PRICES FOR BLACK AND PURPLE RASPBERRY PLANTS

	12	25	50	75	100	200	300	400	1000
Cumberland, 1-yr., No. 1	\$0.45	\$0.70	\$1.20	\$1.65	\$1.95	\$3.75	\$5.00	\$6.35	\$14.45
Cumberland Transplants, 2-yr., No. 1....	.95	1.60	2.80	3.70	4.50	7.65	10.50		
New Logan, 1-yr., No. 145	.75	1.30	1.80	2.15	4.10	5.55	6.95	15.45
New Logan Transplants, 2-yr., No. 195	1.60	2.80	3.70	4.50	7.65	10.50		
Quillen, 1-yr., No. 145	.80	1.35	1.90	2.30	4.40	5.85	7.40	16.45
Potomac Purple, 1-yr., No. 155	.85	1.55	2.10	2.55	4.75	6.55	8.15	18.00

(BLACKBERRIES AND DEWBERRIES ON PAGE 19)

SPECIAL CASH DISCOUNT FOR EARLY ORDERS—PAGE 18

NEW LOGAN —Early By Far the Best Early Blackcap

This is the early variety growers have been looking for. It has all the good points other early berries have lacked. Its berries are good size, do not crumble (unusually firm), do not dry up, hold a glossy black color and have a deliciously sweet flavor. Logan is a fine home garden berry. Bears heavily, maturing most of its crop before Cumberland begins and so gets the best of the early high prices. Many Michigan canning companies are contracting Logan because they like its rich flavor and uniform berries.

Ripens 6 to 9 Days Before Cumberland

Logan is recommended by Michigan and Ohio Experiment Stations. It has proven to be an entirely satisfactory commercial berry in the great fruit sections of these states. It is remarkably free from and resistant to disease; a strong grower, throwing out plenty of fruit canes.

We recommend Logan for its earliness, its excellent quality, its firmness and color for market. Be sure to plant this spring. You will be well repaid. Our price is low for this New Early Black Raspberry.

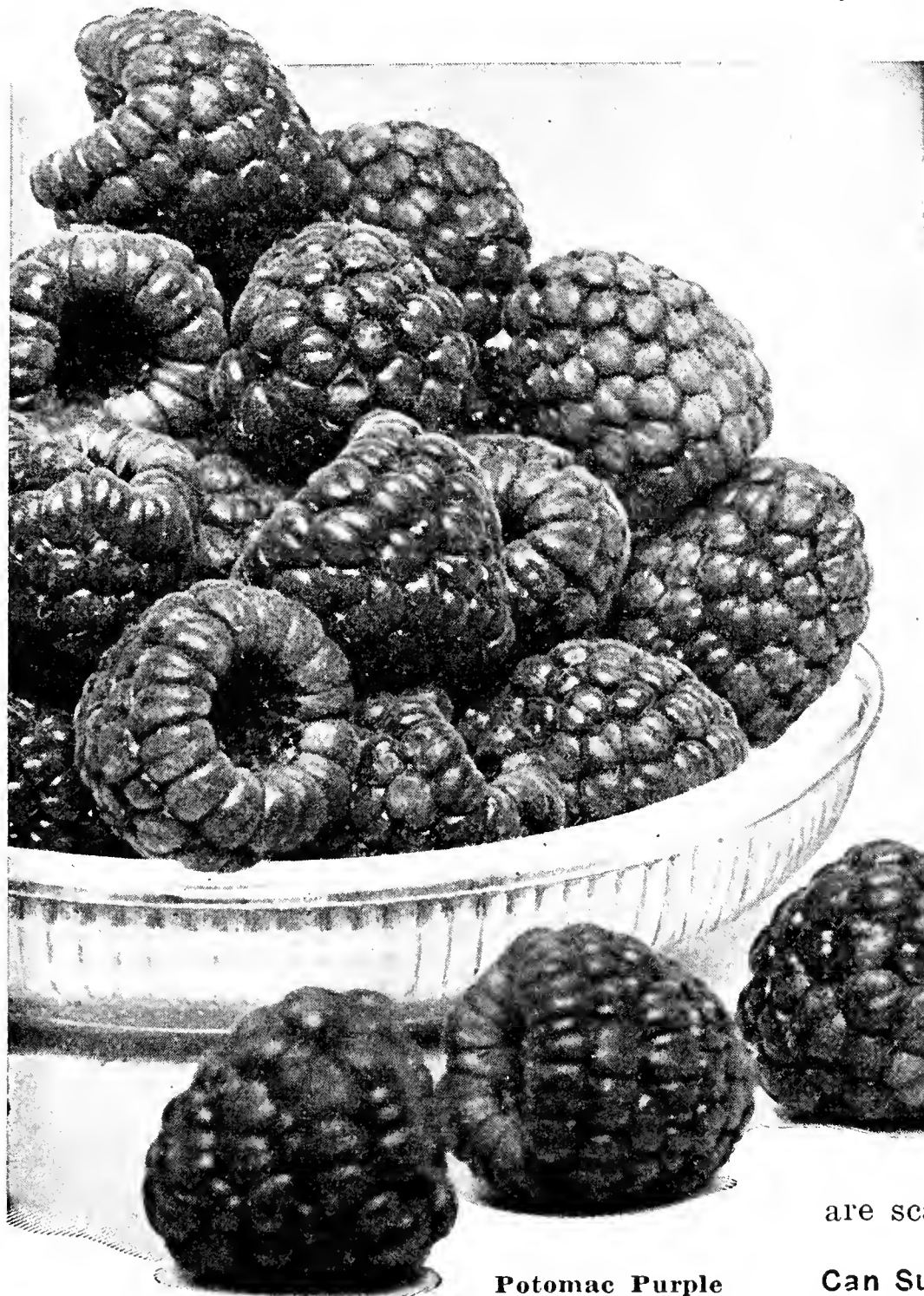


NEW LOGAN
Extra Early
Only 2/3 Size

RASPBERRY GARDEN

25 NEW LOGAN (Early)
25 CUMBERLAND (Medium)
25 QUILLEN (Late)
25 POTOMAC PURPLE

1 Garden \$2.95; 2 for \$4.95



Potomac Purple

Potomac Purple

Great for Canning and Pies

If you have not eaten purple raspberries both fresh and canned, you have a delightful experience coming for these berries have a color, aroma and flavor that call forth that "more" taste. They are something deliciously different. The ideal home garden should have a wide variety of berries, and there is nothing more pleasing than this new purple raspberry introduced by the U. S. Department of Agriculture. It is in great demand.

Easy to Grow and Profitable

Potomac is a very heavy bearer, ripens late, and bushes are hardy and remarkably free from all raspberry diseases. Progressive fruit growers are finding that purple berries bring above average prices because of their fine quality and striking appearance. Do not fail to include Potomac in your order.

TRANSPLANTS—

Save A Year

Have Fruit This Summer

Every year more gardens are being planted with transplants. These are large, branched, 2-year bushes, carefully dug and will go right to work for you. Fine for the home garden, too, so don't fail to plant 25 to 50 and have fruit quickly. Good transplants are scarce and the demand heavy so order early.

Can Supply Cumberland and Logan Transplants.

BALDWIN'S RED RASPBERRIES

Make Money Every Year

You can expect the best raspberry varieties to give you a paying crop every year, just after strawberries are gone. They are demanded for table and canning everywhere at good prices. Every home fruit garden needs raspberries to make it complete. These are the best varieties and our prices are right—plant raspberries and you make a paying investment.

State Inspected—Healthy, Thrifty Stock

Good disease-free, healthy stock is needed by every grower—to plant any other kind is a waste of money. Many of the older raspberry fields are not producing a full crop and need replacing. Berrien County, Michigan, is recognized as having the most healthy, most vigorous raspberry plants grown and every Baldwin plant is twice inspected and certified by Michigan State Inspectors. This means success because a plant "sick" with disease or poorly grown will never produce a full crop.



Chief Extra Early

Chief

The Best Early Red Raspberry for Home or Market

Chief is replacing King and other early kinds because it is better. Early Chief is paying Michigan growers well. Berries are of good size and color, firm, and reach the market in good shape for early-season high prices. Perfectly hardy, a vigorous grower and heavy producer—Chief will make good anywhere.

Originated by the Minnesota State Breeding Farm, Chief has been fully tested both for home or commercial use and has proven itself a superior early berry in all fruit growing sections. As good an early berry as Latham is a late one. The Minnesota breeders say Chief— (1) ripens 7 to 10 days earlier than Latham; (2) yields heavier; (3) is a hardier, more vigorous grower; (4) is equal to it in quality and as a shipper; (5) is almost free of Mosaic, etc.; (6) best early variety so far.

Chief's Early Crops Bring Big Profits

Chief plants received from us are guaranteed true-to-name and No. 1 in every respect. Early red raspberries always pay well and with Chief you can depend on some extra profits. It has been a long time since we offered a red raspberry we think so much of as Chief, and we gladly recommend it to you as better than any other early red sort and one that will pay you well.

RED RASPBERRY GARDEN

25 CHIEF (Early)	25 NEWBURGH (Medium)
25 LATHAM (Late)	25 ST. REGIS (Everbearing)

Special Price—\$2.70; Two for \$4.60

Three Proven Red Raspberries

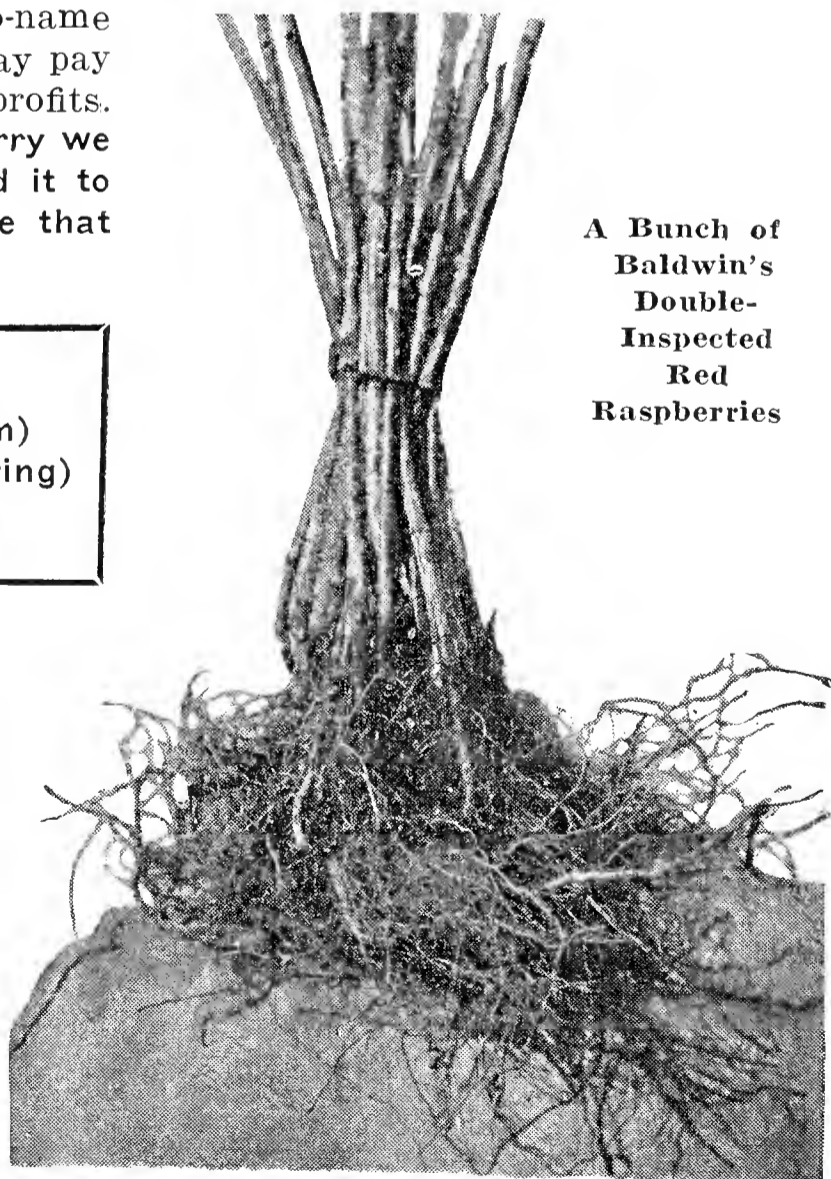
CHIEF—Early

NEWBURGH—Mid-Season

LATHAM—Late

Out of many kinds we recommend these to our customers as the best early, mid-season and late red raspberry varieties for home garden or commercial use because they have proven generally satisfactory in all fruit sections. Government tests have found them the best of their seasons.

Our plants are guaranteed first class and you can depend on good crops from first to last.



A Bunch of
Baldwin's
Double-
Inspected
Red
Raspberries

LATHAM

World's Most Profitable Red Raspberry



LATHAM—Note Size and Uniformity

Latham has definitely proved to be the best red raspberry moneymaker in every fruit section of the country. Each year for the past four years we sold more Latham plants than all other red varieties put together.

For general planting in all sections, Latham is the best because this hardy, vigorous grower can be depended upon for big annual crops of finest looking berries. Fruit buyers on every market pay a premium for Latham's bright color, firmness and long keeping quality. These things and its most delicious flavor make it equally desirable for home gardens.

Hardy, Productive, Dependable

Hardy and very productive—far outyielding older kinds, it ripens from mid-season to late. We wish we could convince you what a truly fine berry LATHAM is in every way. If you have grown it you already know. Berries are all above average size, bright red, and make the most attractive appearance of any red variety; the flavor is of the finest. You will make no mistake in planting all you can.

Plant Latham for Bigger Crops and More Money

FOR CANNING—Jams and Jellies—Unusually rich color that does not fade, and what a wonderfully delicious, true, fresh raspberry flavor! The ideal berry for canning uses.

GOVERNMENT EXPERIMENT STATIONS—Recent reports from leading fruit states say that Latham is the best and most profitable berry for its season and highly recommend it for planting.

Baldwin's Guaranteed, True-to-name, Disease-free, Genuine LATHAM. You cannot afford to plant any but the best.

St. Regis Everbearing Bears Through Summer Into Fall

Just think of having delicious, ripe red raspberries from your own garden through August and September long after other berries are gone. That's what you get with St. Regis. They are mighty profitable to sell then, too, because premium prices of \$4.00 to \$5.00 for a 24 pint case are not uncommon for these fine out-of-season berries.

Only Everbearer to Make Good

Of all everbearing varieties St. Regis is by far the best. Bushes are good size, upright, vigorous and remarkably free from disease. St. Regis produces a full spring crop as well.

Every garden should have enough St. Regis to supply the table.

A Well Pleased Customer

Indiana

March 22, 1937.

"I ordered 1,000 Senator Dunlap strawberry plants the other year. They were true-to-name and every plant grew. It surely pays to get plants from you. I also got fruit trees from you; certainly fine. Am surely well pleased.

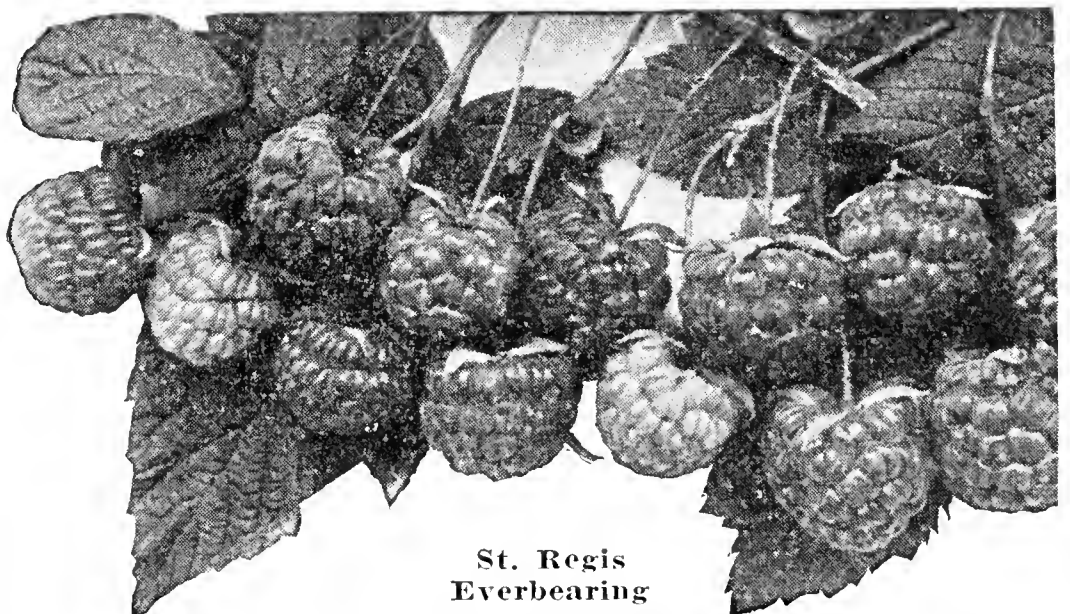
(Signed)

HENRY HEDDERICK.

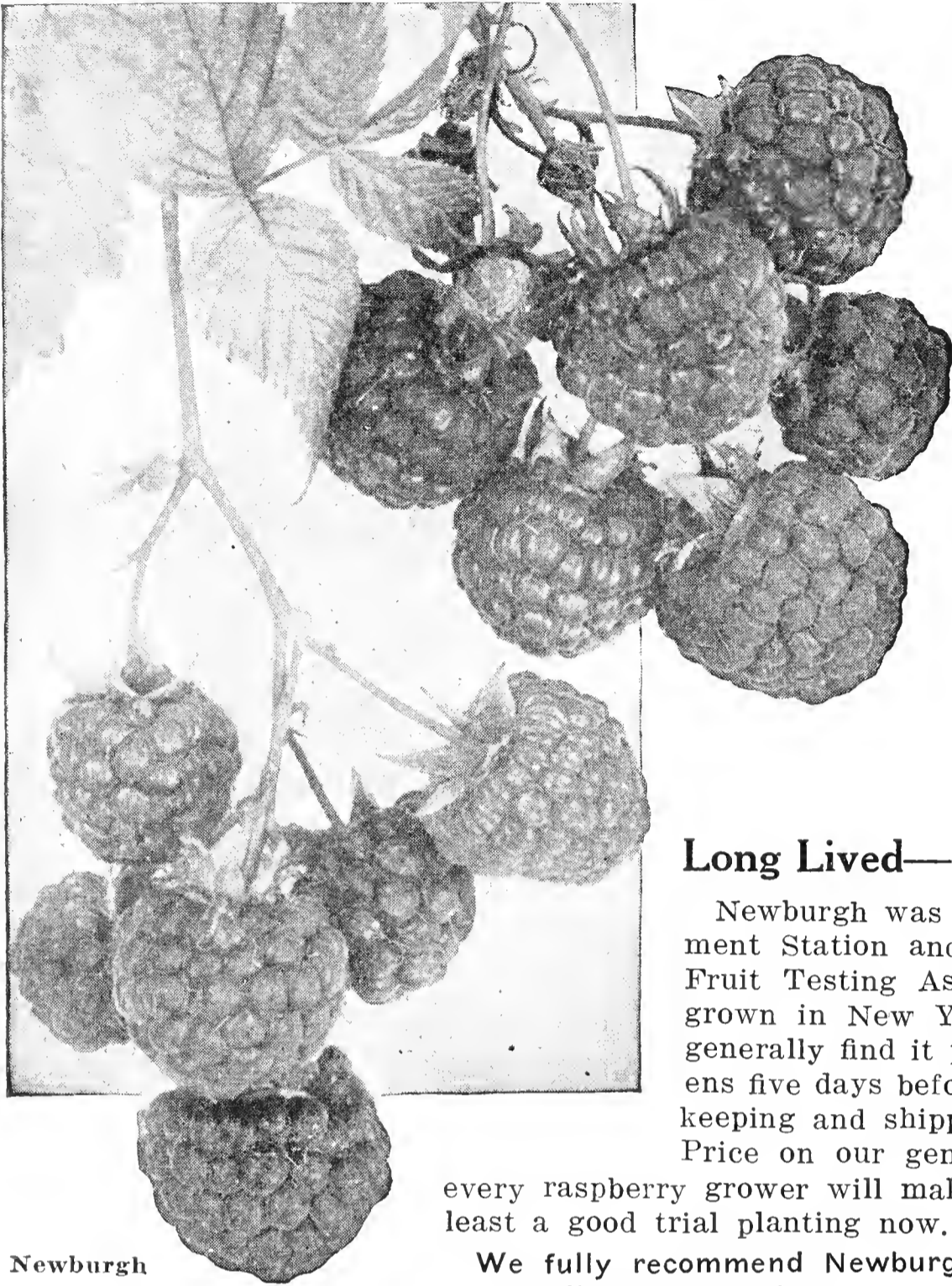
COMPLETE BUSH FRUIT GARDEN

25 Chief (Red)
25 Latham (Red)
25 New Logan (Black)
25 Cumberland (Black)
25 Alfred (B'berry)

ONLY \$2.95; 2 for \$4.95



St. Regis
Everbearing



Newburgh

Newburgh —Mid-Season

The Leading New Red Raspberry

Newburgh is coming to the front in all sections as a leading variety. Our plant sale last spring was three times that of 1936. The berries are very large—probably larger than any other red, very firm, of good flavor, do not crumble, and are a bright attractive red. Because even young plants make many branches it bears a full crop quickly—and it is a very heavy bearer. Bushes are hardy, vigorous growers and after 10 years have shown no mosaic. Think what this means by making certain full annual crops for several years.

Long Lived—Heavy Bearer—Bigger Berries

Newburgh was originated by the N. Y. State Experiment Station and has been widely tested. The N. Y. Fruit Testing Ass'n. says it is the best variety now grown in New York State. Reports from all sections generally find it proving all that is claimed for it. Ripens five days before Latham, is more hardy, is of better keeping and shipping qualities, and is of better flavor. Price on our genuine Newburgh is low and we hope

every raspberry grower will make at least a good trial planting now.
We fully recommend Newburgh as an excellent new variety.

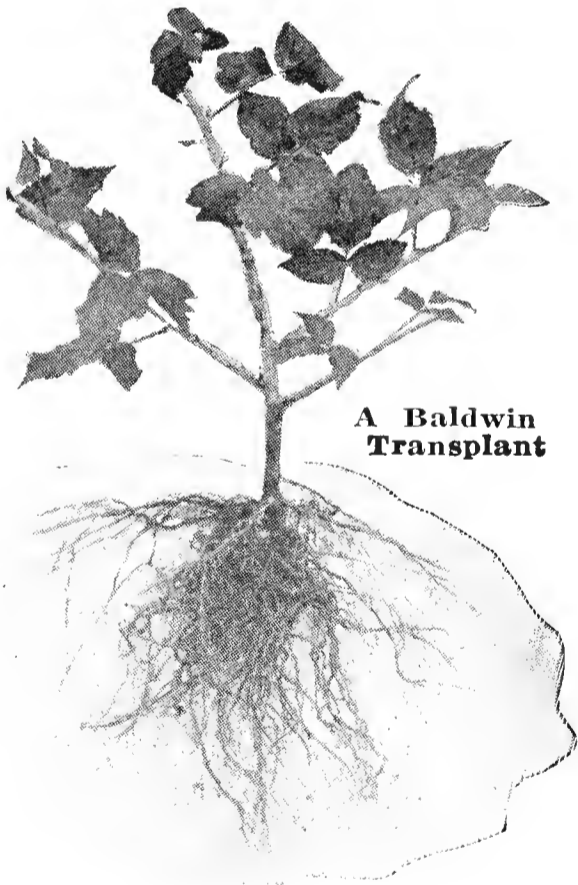
Set A Good Planting of Newburgh This Spring

Big Bearing Age Transplants Have Fruit This Summer—Save A Year

Our transplants are big, well-branched, strong growing, two year old bushes. They will give you some fruit this summer and practically a full crop next summer.

Because of sure growth and quick crops, transplants should be planted in every garden. We have a limited number of first-grade plants in the following varieties:

CHIEF LATHAM NEWBURGH ST. REGIS

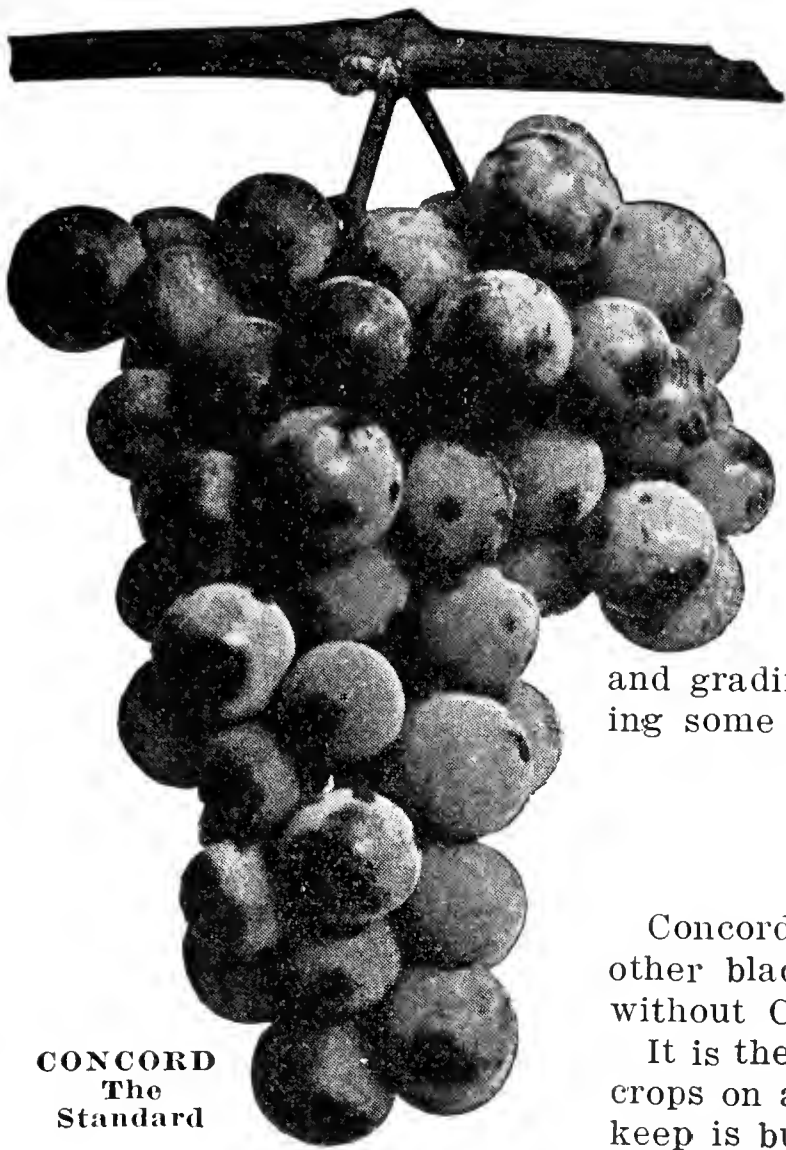


A Baldwin Transplant

1938 PRICES FOR RED RASPBERRY PLANTS

	12	25	50	75	100	200	300	400	1000
Chief, 1-yr., No. 1	\$0.45	\$0.75	\$1.30	\$1.80	\$2.15	\$4.10	\$5.55	\$6.95	\$15.45
Chief Transplants, 2-yr., No.190	1.50	2.55	3.45	4.10	7.50	10.30	12.75	29.75
Latham, 1-yr., Medium.....	.40	.60	.95	1.35	1.60	2.55	3.80	4.65	9.95
Latham, 1-yr., No. 145	.75	1.30	1.80	2.15	4.10	5.55	6.95	15.45
Latham Transplants, 2-yr., No. 190	1.50	2.55	3.45	4.10	7.50	10.30	12.75	29.75
Newburgh, 1-yr., No. 145	.80	1.35	1.90	2.30	4.40	5.85	7.40	16.45
Newburgh Transplants, 2-yr. No. 190	1.50	2.55	3.45	4.10	7.50	10.30	12.75	29.75
St. Regis, 1-yr., No. 145	.80	1.35	1.90	2.30	4.40	5.85	7.40	16.45
St. Regis Transplants, 2-yr., No. 190	1.50	2.55	3.45	4.10	7.50	10.30	12.75	29.75

(Special Cash Discount for Early Orders—See Page 18)



PLANT GRAPES

A Lifetime of Crops and Profits

Grapes are going to bring good prices for a long time. Plant now and be ready to get your share of these higher prices. It is no trouble to grow grapes. Now is the wise time to plant.

Michigan vines rank among the finest grown and because of our specially adapted soil and location, you can depend on these of ours. Every one is grown from heavy producing vineyards only, so they will bear full crops of No. 1 grapes for you. Really good grape vines are scarce because it requires proper soil, fertilization and grading to produce first grade stock. We are fortunate in having some fine, well-rooted vines.

Concord The Universal Black Grape

Concord is always in good demand—the standard by which all other black grapes are judged. No vineyard or arbor is complete without Concord. Best for market, eating and home uses.

It is the main crop for every grower everywhere and produces big crops on any soil every year. After the first expense the cost of upkeep is but little. It is a profitable, permanent investment.

Our Concord vines are well rooted, especially adapted to the central west and guaranteed to reach you in perfect growing condition.

DELAWARE—(Red) Most Delicious Flavor of All

Long called the standard of excellence of all grapes as a table delicacy. Bunch small, compact, sometimes shouldered; berries small with thin skin and of unusually sweet flavor. Ripens with Concord. Hardy.

It is impossible to tell you how really delicious these little red grapes are. Don't fail to plant a few vines this spring. Just a little space over the back porch or on a trellis. 5 or 6 vines.

MOORE'S EARLY—(Black)

A heavy producing early variety. Profitable for commercial growing because it gets the early season prices. Similar to Concord in appearance and quality, ripening about two weeks earlier. It has a peculiarly sweet flavor that makes it a good table grape.

NEW CACO—(Red)

Caco is A-1 in every respect. Hardy, quick bearing, produces every year; fruit beautiful, unusually large size, clear amber color and best of all has a flavor of such sweetness it is a superior table grape.

Caco is a most beautiful hardy grape. Always in demand at grape markets with extra prices. Widely endorsed by experiment stations. Vines just as easy to grow as any other. There is always room for a few vines somewhere. **Don't be without Caco.**

	Each	6	12	25	50	100	300	1000
Caco								
1-yr., No.1	\$0.24	\$0.90	\$1.70	\$2.75	\$5.30	\$8.50	\$0.00	\$0.00
Delaware								
1-yr., No.112	.50	.90	1.50	2.95	4.90		
Moore's Early								
1-yr., No.110	.40	.75	1.20	2.30	3.75		
Niagara								
1-yr., No.110	.40	.70	1.10	2.00	3.10	7.45	24.50
Niagara								
2-yr., No. 112	.50	.90	1.50	2.95	4.90	13.65	39.50
Concord								
1-yr., Medium08	.30	.50	.85	1.40	2.40	5.60	16.50
Concord								
1-yr., No.110	.40	.65	1.00	1.90	2.90	6.90	22.50
Concord								
2-yr., No. 112	.50	.90	1.45	2.80	4.65	13.15	37.50

Niagara —(White)

Best White Grape for Every Purpose

This best known and most popular of all white grapes, ranks with Concord in prolific bearing size and quality. An unusually mild delicious flavor makes Niagara one of the finest table grapes. A hardy, vigorous grower that will always make good vines and yield heavy crops.

Medium compact, large bunches; berries mostly round, of greenish-white color, very juicy and of excellent flavor. skin is thin but tough and does not crack, making it a fine long-distance shipper.

GRAPE ARBOR SPECIAL

4 Moore's Early (Black) 3 Caco (Red)
4 Concord (Black) 3 Niagara (White)
1 Collection \$1.43; Two for \$1.95

HOME USE PLANTING

3 DELAWARE 6 NIAGARA 12 CONCORD
Only \$1.15: Two for \$1.65

1938 PRICES FOR GRAPE VINES

BALDWIN'S HARDY FRUIT TREES

First Grade Trees—Best Varieties—Low Prices

Buy Baldwin guaranteed true-to-name varieties; properly graded, sturdy, well rooted, quick-growing trees. Then you cannot go wrong. These are high-quality, proven-value varieties best adapted to eastern, middle-western and northern soils and climates. Our thousands of regular satisfied customers are the best evidence you can ask for when buying fruit trees. There is real pleasure and a big saving in having two or three trees of each kind of fruit right in your garden. As a commercial proposition, tree fruit is always in profitable demand.

Apples

Baldwin—Winter. This widely known variety averages about medium size, rich dark, red, juicy, fine flavor. Good for market and home use. One of the first two or three varieties in the great Michigan and New York apple sections.

Cortland—Winter. Many customers have asked us for this newer apple and we are glad to supply them. Cortland is an excellent, early bearing, long keeping, good quality apple of McIntosh type. Large fruit streaked with brighter red and yellow. One of the best commercial sorts.

Delicious—Winter. Known World Over. Brilliant dark red, shading to yellow at blossom end. Large to very large; white tender juicy flesh. Wonderfully rich sub-acid flavor—truly delicious. Ships without bruising, makes a wonderful appearance, commanding top prices. Comes into bearing early.

Grimes Golden—Winter. Favorite mild eating apple. Excellent keeper, uniform shape, typical dull gold color. Hardy productive tree. Carefully selected and grafted trees insure entire satisfaction with this fine apple.

Jonathan—Late Fall. Sold in Every Store. Glossy red; fine grained, juicy flesh, excellent flavor. Medium to large size. Unusual keeping quality (to February) makes it a most profitable commercial apple. Quick to bear and easily grown in practically every fruit section. Jonathan is first choice in many homes.

McIntosh—Winter. A Money-Maker Today. Juicy snow apple—white, crisp flesh; beautiful solid crimson color. Excellent quality—wine-like, true apple flavor. Good annual bearer. Rapidly increasing popularity among consumers everywhere makes good prices certain. One of the most profitable apples today.

Northern Spy—Winter. The old, well-known favorite. Delicious juicy flavor; excellent for eating and cooking. Brilliant streaked red color. Always in demand; good prices; long keeper.

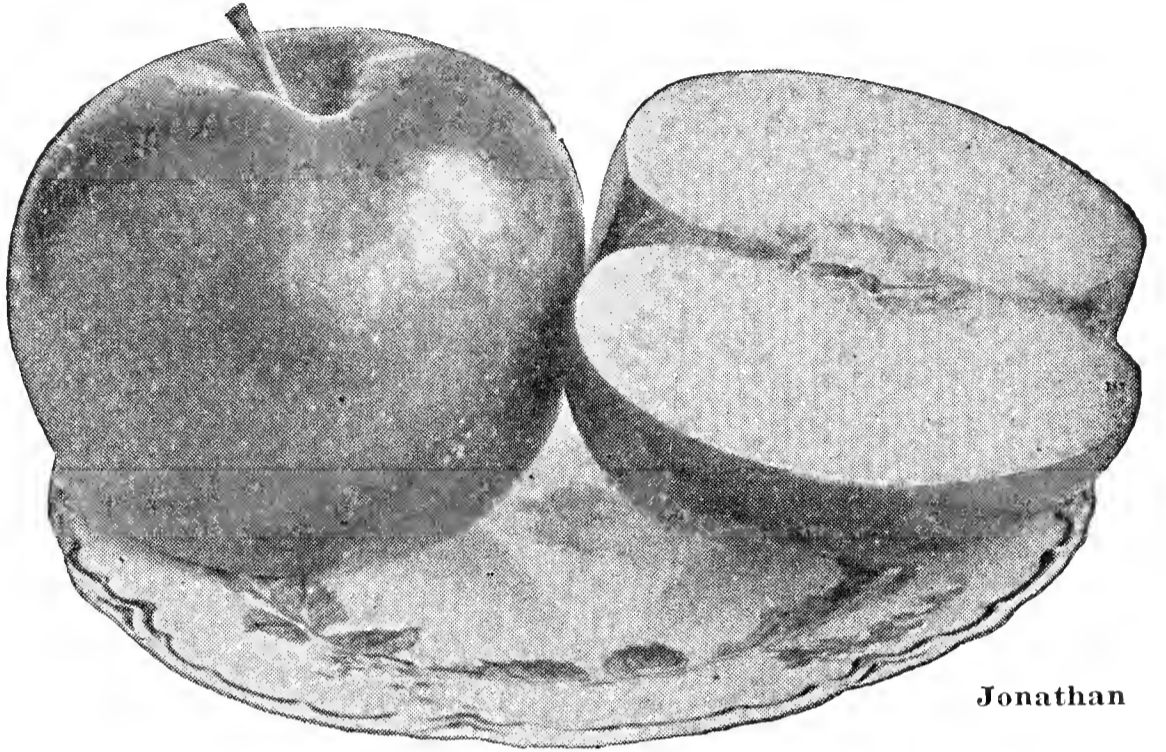
Red-Astrachan—Best Early Summer. Well known old sort. Large round, crimson apple; rich juicy, excellent eating and cooking early apple. Vigorous and productive tree.

Stayman's Winesap—Late Winter. Best Winesap. Extra large, bright red, crisp, juicy with a wonderful zestful flavor. Stayman easily leads all other Winesaps. Heavy bearers and big money makers everywhere.

Wealthy—Fall. Heavy yearly bearer. Hardy, long lived. Attractive brilliant red striped; superb quality, wine-like flavor. An all-round apple for eating, cooking, cider and market.

Yellow Transparent—Early Fall. Has proven both popular and profitable. Fruit large, yellow with crisp sub-acid flavor. Heavy annual bearer; well known everywhere.

Hyslop Crab—Recognized as the best of all crabapples. Its hardy, quick growing tree comes into bearing early. Strong, disease-resistant. Always a heavy annual bearer. Fruit beautiful deep red; firm, juicy, uniform—sells well. Fine for home use.



Jonathan

YELLOW DELICIOUS

This beautiful new apple has the distinctive shape and big size of Red Delicious with an added deliciousness and mildness of flavor that is unsurpassed by any apple. Flesh solid, crisp and full of juice; its rich, golden-yellow, firm smooth skin gives it a luscious appearance. This new, highest quality apple is always in demand and brings top prices.

YELLOW DELICIOUS—2-yr., 3½ to 4½ ft. trees.

PRICE—Each 54c; 3 for \$1.55; 10 for \$4.95; 50 for \$22.50.

Pears

Bartlett—Summer. Known for Quality. One of the best known and popular varieties for both commercial and home orchard planting. Golden color with red streak mellow and indescribably delicious both fresh and canned. Produces enormous crops; bears early. If picked before ripe will keep until late.

Buerre Bosc—Fall. Big, deep yellow, long shaped pear. Unusually sweet and juicy. Sells well; profitable. Good keeper into December. Excellent home orchard variety, grows vigorously, yields heavily.

Kieffer—Fall. Best pear for large commercial planting, because of its sure crop, heavy yield and excellent shipping qualities. Kieffer has been proven unexcelled for commercial canning. A local cannery used over 200,000 bushels in one season.

Seckel—Early Fall. A medium sized pear that ripens late in September. Extremely fine quality and flavor. Always in market demand and equally valuable for home use.

Quince

ORANGE—Best of all quince. Regular annual bearer of fine, large, delicious, juicy fruit. Hardy, early bearing trees. Plant for profit—Quince always brings high prices.

Price—2-yr., 3½ to 4½ ft. trees, each 70c 3 for \$1.95.

PEACHES

Champion—Early August. Best White Freestone. Many prefer this white peach. Full of rich juice, finest flavor. Large with red cheek. Heavy bearer; very hardy.

Early Alberta—August 15 to 20. Somewhat larger and firmer than Elberta, otherwise the same except it ripens 7 to 10 days earlier and brings Elberta prices sooner.

Elberta—September 1. Planted by Thousands, Large to extra large. Freestone. Golden yellow flesh, red at the pit, firm, juicy. Has no equal as a prolific bearer and shipper. **Best known peach.**

Gold Drop—Late September. Excellent late, well known peach much in demand. Good annual crops of firm, juicy, yellow, medium size fruits.

Golden Jubilee—Early August. Ripens with Rochester, but large, firmer, and has a delicious sweet flavor; not quite so hardy. Elberta type peach and ships better than most early kinds. Profitable, extra early peach.

J. H. Hale—Late August. First in Size, Color and Quality. Yellow, thick skin, colors to a rosy tint. Deep yellow, fine grained very firm flesh—delicious flavor. A beautiful peach, fresh or canned. In size, color and quality, no peach compares with J. H. Hale. Always brings \$1.00 to \$1.50 more per bushel.

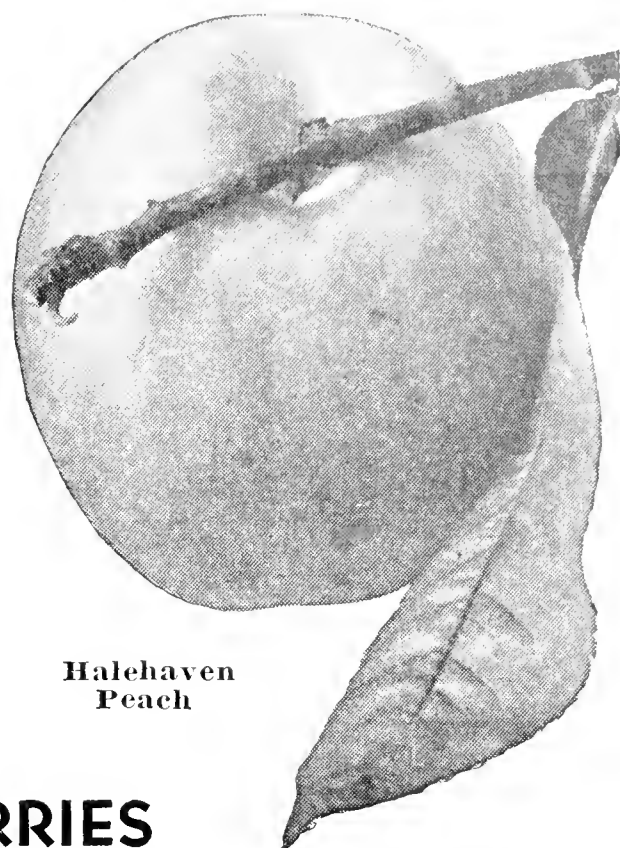
Rochester—Early August. One of the earliest to ripen. Known and grown everywhere with ready market and good prices. Sure annual heavy bearer of medium size, fine flavored peaches.

South Haven—August. The Profitable Early Peach. Originated in the famous Michigan Peach Belt, South Haven, has proven one of the best varieties in every peach growing section. Experiment Stations recommend it when an earlier peach than Elberta is desired. Very hardy variety standing severe winter cold. As fine a peach as the standard Elberta, firm, highly colored—and ripens 12 to 18 days earlier.

The Famous HALEHAVEN

MID-AUGUST. Wonderful new peach with great size and beautiful color of J. H. Hale, and earliness of South Haven. Better shipper than South Haven; always freestone; bears every year. Halehaven is one of the best and is in far greater demand than other new kinds.

PRICE—Halehaven—1-yr. 3½ to 4½ ft. trees. Each 45c; 3 for \$1.20; 10 for \$3.65; 50 for \$16.50.



Halehaven Peach

CHERRIES

Early Richmond—Sour. One of the most popular sour cherries, unexcelled for cooking. Dark red, tart and juicy. Hardy trees uninjured by cold. Big crops.

Montmorency—Sour. Ripens late in June and is best sour cherry for the market. Makes delicious pies; fine for canning. Fruit larger than Richmond; bright red, acid flavor. Grow Montmorency for the canning factory market.

Black Tartarian—Sweet. Extensively planted and prolific. Regular bearer of big, black, juicy, sweet fruit. Hardy, vigorous. Best and most profitable black sweet cherry—for market, cooking, canning.

Napoleon-Yellow—Sweet. Old-time favorite, succeeds practically everywhere. Heavy bearer of large light yellow heart-shaped fruit.

Schmidt's Bigarreau—Sweet. Newer sort. Unusually hardy. One of the best late sorts, especially in Northern sections. Largest size, firm fruit; deep red to mahogany. Brings best prices.

Windsor—Sweet. Liver colored, large cherry, wonderful flavor. Originated at Windsor, Canada. Hardy prolific tree. Most valuable variety for market or family use.

Burbank—Delicious Table Plum. Hardy Japanese variety free from black knot. Deep red color, unusually delicious flavor. Keeps three weeks after ripening. Ripens August 15 to September 1.

German Prune—Best for Canning and Preserving. Medium sized, dark purple plum. Firm, sweet, the favorite everywhere for canning. Tree easy to grow, remarkably free from disease, very productive. Good keeper, excellent shipper. Ripens in September.

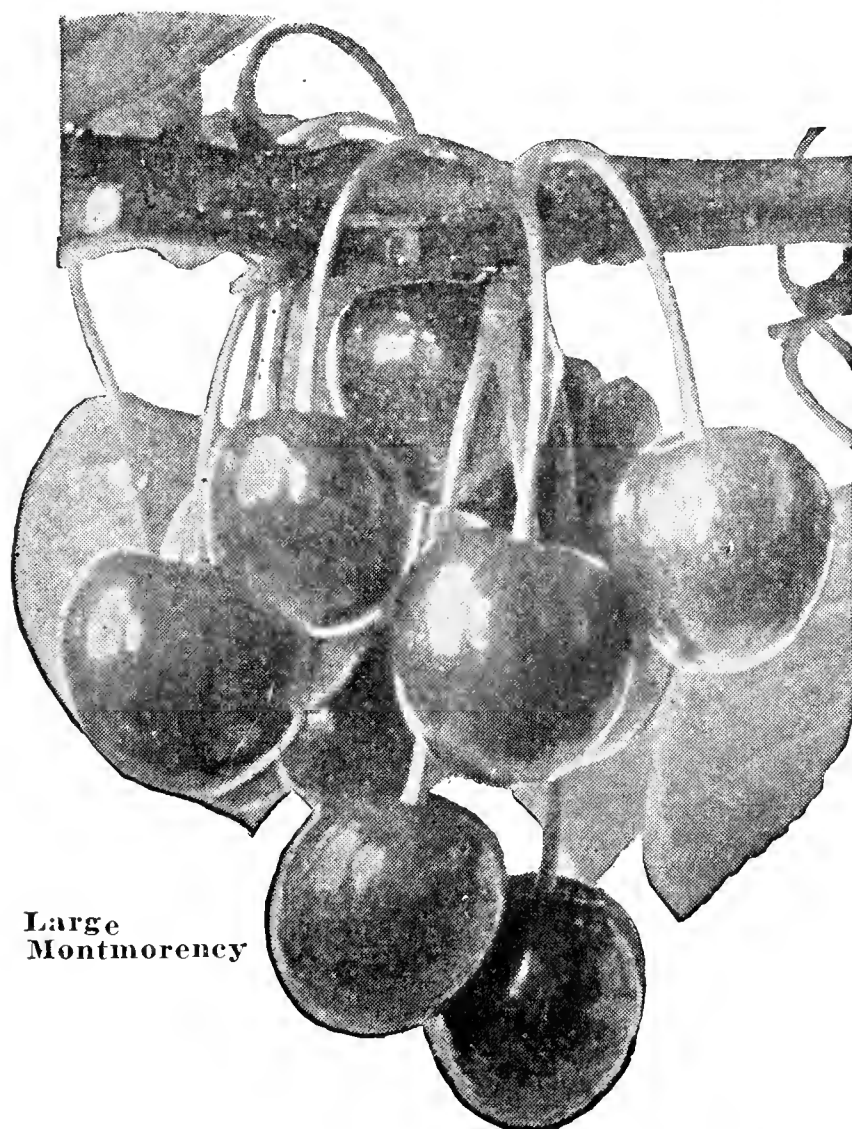
Lombard—Widely Grown and Profitable. This strong tree is a heavy bearer of finest plums. Large, entirely freestone, dark purple blue color, splendid flavor and quality. Ripens in October. Brings fancy market prices.

Yellow Egg—Best Yellow Plum. Extra Large Fruit. Clear yellow egg shaped. Fine for table or canning use. Hardy productive tree. Ripens Aug.

FRUIT TREE PRICES

Selected First Grade, 3½ to 4½ Foot Trees

	Each	3	10	50
APPLES —(2-yr.) All except Yellow Delicious	\$0.48	\$1.40	\$4.35	\$19.75
PEARS —(2-yr.)	.64	1.80	5.90	26.50
PEACHES —(1-yr.) All except Halehaven	.37	.95	2.95	13.95
CHERRIES —(2-yr.) All Varieties	.64	1.80	5.90	26.50
PLUMS —(2-yr.)	.58	1.65	5.35	24.75



Large Montmorency

Special Discounts-Money Saving Offers

CASH DISCOUNT FOR EARLY ORDERS

15% on all orders mailed to March 1

10% on all orders mailed March 1 to March 25

These discounts apply to all prices in the catalog except special collections, or special prices quoted by letter. Cash in full must be sent with order.

Add Extra Stock for the Amount of Discount if You Prefer.

LOW EXPRESS RATES

Thru the efforts of other local Nurserymen and ourselves lower rates have been secured. This means that shipments from us will cost you no more than from anywhere else equally distant, and in many cases will cost less.

You can take our word for it—or send us a list of the stock you need and we will gladly make a delivered price. No obligation.

Special Offer of FREE STOCK

With every order of \$3.00 to \$6.00 we will include FREE, your choice of 12 Gladiolus bulbs, 3 Concord Grape Vines, or 3 large packets of annual flower seeds.

With every order of \$6.00 or more we will include FREE, your choice of 24 Gladiolus bulbs, 6 Concord Grape Vines, or 6 large packets of annual flower seeds.

Glads are mixed colors, flowering sized bulbs; seeds are large 15c value packets of hardy, easy-to-grow, annual garden flowers, mixed colors, our special selection. This offer is in addition to regular discounts but not good on collection offers or special quotations. Orders must total \$3.00 to \$6.00, or \$6.00 or more, net after deducting regular discount. If you wish this free stock, state your choice on your order, otherwise it will not be sent.

INSTRUCTIONS FOR ORDERING—PLEASE READ CAREFULLY

LOCATION:—Bridgman, Berrien County, Southwestern Michigan—the heart of the “Michigan Fruit Belt.” Fast service to Chicago trunk lines east, west, north, south.

PARCEL POST SHIPMENTS—See Table Below. Locate the group in which you live and then figure amount of postage to send from table below. Cheaper for small orders. Prompt delivery to your door. If you request mail shipment, but include no postage in your remittance we will ship C. O. D. for exact postage required.

EXPRESS SHIPMENTS:—Reduced rates from Bridgman now make express cheapest for all except small orders. All shipments insured. Rapid handling and safe delivery guaranteed. Generally the best way of shipment. Charges not prepaid.

SHIPPING SEASON—SPRING:—From about March 15th to May 25th, according to season. Fall:—October 15th to November 15th.

PACKING:—No charge. All plants packed in damp moss or shingle tow. Will keep in good condition 5 days to 2 weeks, according to time of shipment and weather conditions. Each variety carefully separated and correctly labeled.

SUBSTITUTION:—Not without your permission except on late orders when time is often saved by substituting varieties of same season and value as those ordered. Satisfaction guaranteed on varieties substituted.

HOW TO ORDER:—Write your name and address plainly on enclosed order blank. Indicate “Mail,” “Express,” or “Our Judgment,” as you prefer. If express shipment be sure there is an express office at the destination you give. Send remittance. Orders acknowledged.

PRICES:—Prices good until June 1st, 1938 except any increase in cost or selling price of nursery stock due to government taxes or legislation may be added.

TERMS:—Orders of \$5.00 or less, please send cash with order; if more than \$5.00, remit 25 per cent to total amount with order, balance before shipment. If you request, we will make C. O. D. shipments up to May 1st., when 25 per cent of total amount is sent with order; no discount allowed.

REMITTANCE:—Postoffice Money Orders are safest. Express Money Orders, Bank Drafts and Personal Checks accepted. If you send Currency register your letter.

REFERENCE:—State Savings Bank Bridgman, Mich., Express Agent or Postmaster Bridgman, Mich.

COMPLAINTS:—All complaints as to condition on arrival shortage or errors must be made within 5 days after stock is received. This allows ample time to examine shipments and if there is anything wrong, advise at once. Complaints as to condition on arrival must be accompanied by express or postoffice receipt showing statement of bad condition.

PARCEL POST TABLE

GROUP No. 1—SOUTHERN MICHIGAN (Grand Rapids, Port Huron, Owosso and all towns south thereof).
NORTHERN INDIANA (Indianapolis and all towns north thereof).

GROUP No. 2—NORTHERN MICHIGAN (Towns north of Grand Rapids, Owosso and Port Huron).
SOUTHERN INDIANA (Towns south of Indianapolis). ILL., IOWA, OHIO, KY., WISC.

GROUP No. 3—ARK., DEL., KANS., MD., MINN., MO., NEBR., N. J., N. Y., NO. CAR., PA., TENN., VA., W. VA.

GROUP No. 4—All states not included in the other three groups.

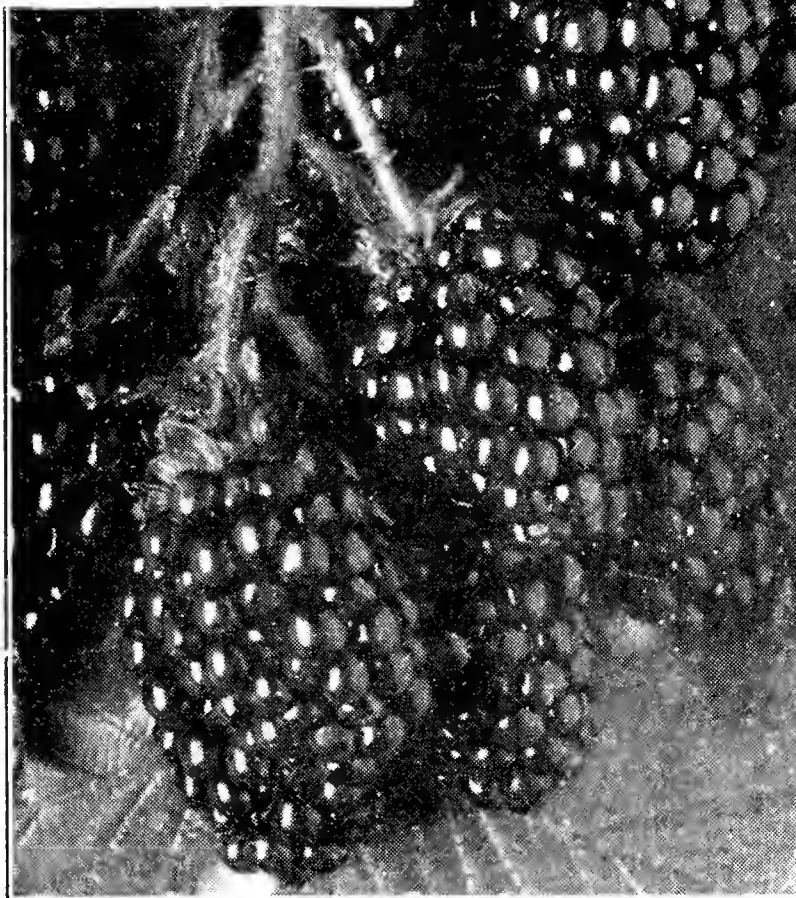
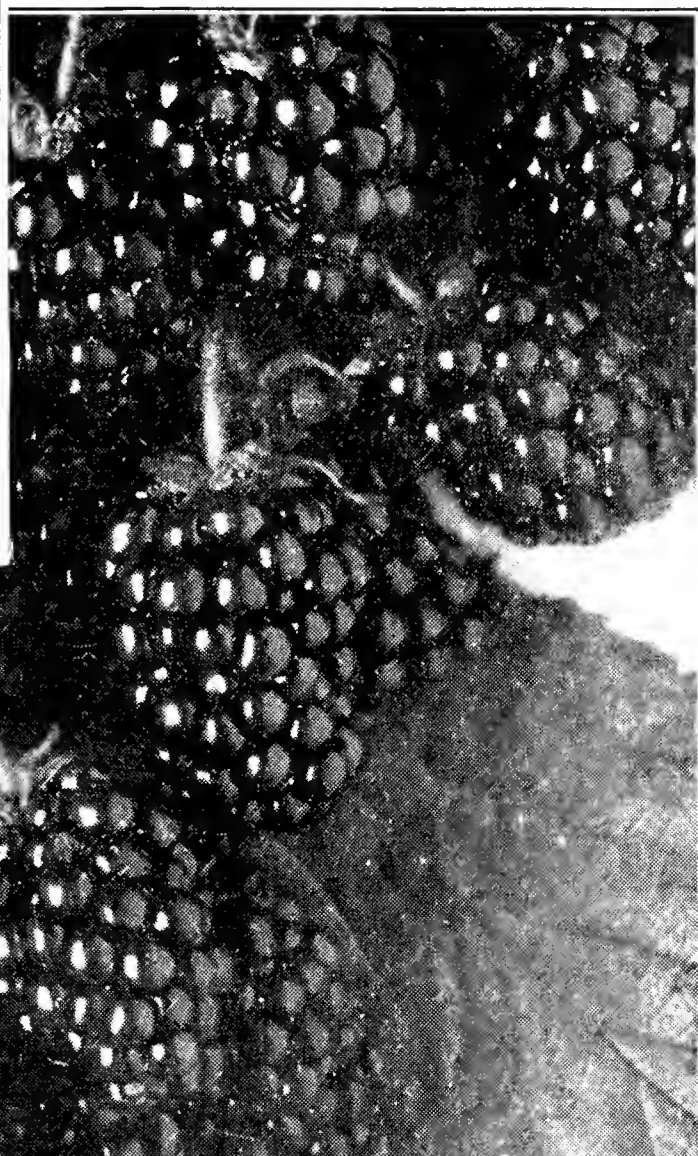
		GROUP No. 1	GROUP No. 2	GROUP No. 3	GROUP No. 4
Strawberry and Asparagus	100 plants	\$0.12	\$0.18	\$0.25	\$0.40
Red Raspberry, Dewberry, 1-yr. plants	100 plants	.20	.30	.45	.85
Black Raspberry, Blackberry, 1-yr. plants ...	100 plants	.25	.40	.65	1.00
All 2-yr. Transplants	100 plants	.30	.50	.75	1.25
Grape Vines	25 plants	.12	.18	.25	.40
Rhubarb Roots	12 plants	.10	.13	.17	.25
Gladiolus	25 bulbs	.10	.13	.17	.25
Fruit Trees	1 tree	.10	.13	.17	.25
	5 trees	.15	.21	.40	.65
	10 trees	.20	.30	.60	1.10

Blackberry Garden

25 Alfred
25 Eldorado

Only
\$1.25

Two Collections
\$2.15



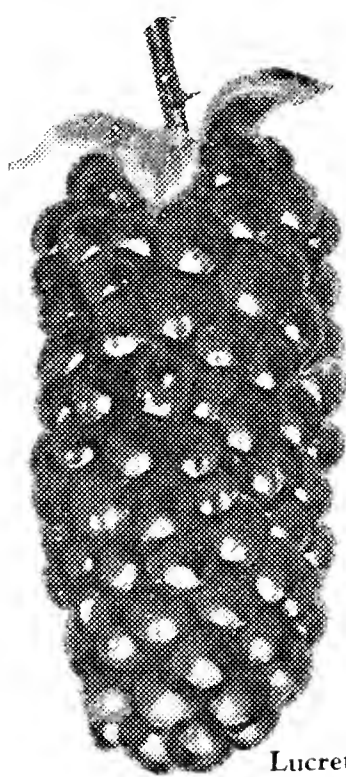
Early Alfred Blackberry

LUCRETIA Dewberry

Ripens 7 Days Before Most Blackberries

Dewberries are coming back into favor because they are profitable. Lucretia is the finest Dewberry—incomparably better in size and flavor than any Blackberry you have seen or tasted. The price the grower receives for Dewberries averages 20 per cent more than for blackberries. You can see that it will pay to grow Lucretia.

Ripens a week to ten days before the earliest ordinary blackberries. This, and the fact that they are unquestionably the finest looking berry of their kind and of such big, uniform size, makes them top-notchers in price on any market. Dewberries are especially productive in light soils; plant Lucretia and such land will make you a profit.



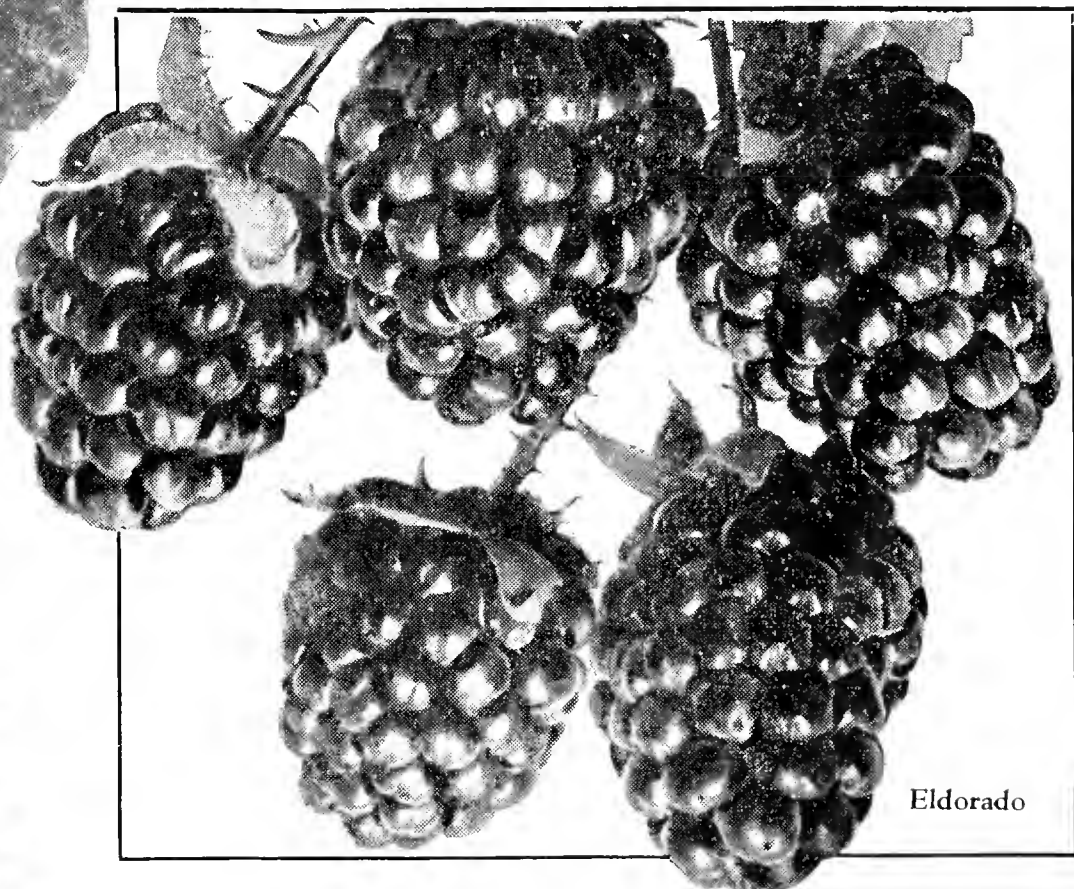
Lucretia

Early ALFRED Blackberry

Alfred has been grown by leading fruit growers and proven the **Best Early Blackberry** variety. We unreservedly recommend it to our customers as thoroughly satisfactory and the equal of any Blackberry, early or late, when it comes to producing big crops and paying worth-while profits. Think of a bush full of tremendously big Blackberries from 1½ to 1¾ inches long, practically free from seeds, coreless and with a thick pulp fairly bursting with sweet, delicious juice. That's Alfred!

Alfred ripens a full ten days ahead of Eldorado and continues all through the Eldorado season. Alfred berries are bigger, brighter colored, of better flavor and bring better prices right along. Once you grow Alfred you won't be satisfied with any other berry—fine, large berries that carry well to market. The plant is such a vigorous, healthy grower that it produces a good crop the first year after planting. Withstands cold that kills less hardy varieties. Alfred will please you—whether raised for pleasure or profit. It is another of our splendid varieties—selected for its worth.

ORDER NOW—Don't be disappointed. Sure-to-grow, No. 1 grade plants.



Eldorado

ELDORADO Blackberry

Satisfactory Everywhere — Always Dependable

Eldorado is the most widely planted Blackberry. It will bring good crops in all soils and sections. Its exclusive advantages are: Absolute freedom from orange rust; a very heavy bearer with great jet black berries.

Plants are so strong and vigorous they survive severest northern winters without mulching. A splendid shipper because the berries are so firm. Plant Eldorado generously. It is making big money for other growers and will do the same for you.

1938 PRICES FOR BLACKBERRY AND DEWBERRY PLANTS

	25	50	100	200	300	400	1000
Alfred, 1-yr., No. 1 Suckers	\$0.80	\$1.40	\$2.35	\$4.10	\$5.45	\$6.85	\$15.45
Alfred, 1-yr., No. 1 Root Cuttings	.90	1.50	2.55	4.45	5.95	7.45	16.75
Alfred, 2-yr., No. 1 Transplants	1.35	2.40	4.20	7.65	10.20	12.50	29.95
Eldorado, 1-yr., No. 1 Suckers	.75	1.25	2.10	3.55	4.80	6.25	13.75
Eldorado, 1-yr., No. 1 Root Cuttings	.80	1.40	2.35	4.10	5.45	6.85	15.45
Eldorado, 2-yr., No. 1 Transplants	1.35	2.40	4.20	7.65	10.20	12.50	29.95
Lucretia, 1-yr., No. 1 Tips	.75	1.30	2.20	3.75	5.00	6.35	14.45
Lucretia, 2-yr., No. 1 Transplants	1.35	2.40	4.20	7.65	10.20	12.50	29.95

Cash Discounts for Early Orders—See Opposite Page

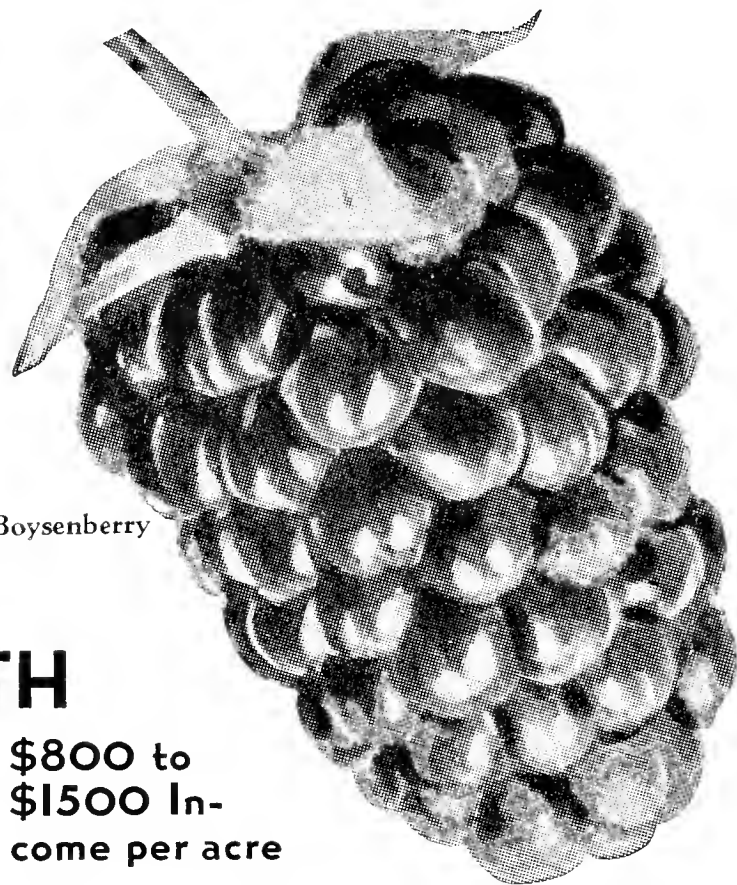


Cumberland

Cumberland

The Business Blackcap

That Makes Money
Every Year
(See page 10)



Boysenberry

VINE BERRY *Boysenberry*

NEW
MAMMOTH

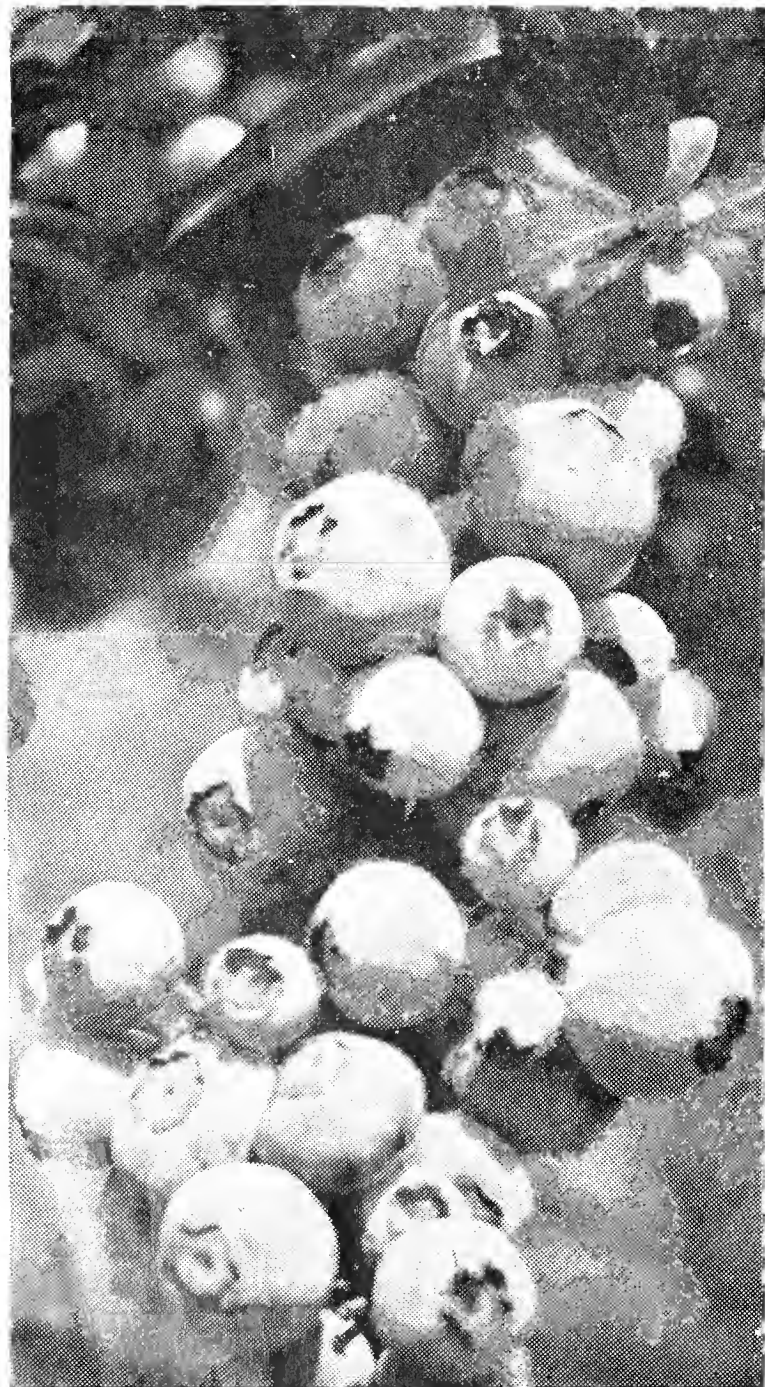
\$800 to
\$1500 In-
come per acre

Boysenberry is a real money-maker because of its outstanding features of great size, exceptional productiveness, unusual flavor and fine appearance—it is impossible to realize how far superior in all of these qualities it is until you have seen it.

55 berries fill a quart basket. Average size, 1 inch diameter, 1½ to 2 inches long—largest bush or vine berry known. Bushes are hardy (has stood 19 degrees below zero), quick growing, unusually productive. Grows like a dewberry and is as easy to raise. Boysenberry is a cross of Blackberry, Raspberry and Loganberry. Berries glossy black, juicy with a high flavor not found in other bush fruits. Best for jellies, jams, pies. A dozen plants will give you all you can use and some to sell.

Grow this wonderful new berry for your enjoyment and profit. Order early.

Prices: 1-yr., No. 1, plants, 6 for 85c; 12 for \$1.55; 25 for \$2.75; 50 for \$5.00; 100 for \$8.50.



Blueberries

GENUINE CULTIVATED VARIETIES

These genuine cultivated Blueberries have been originated and improved by government experiment to produce big yields of giant size, deliciously sweet berries. Now every garden can have enough for canning and pies—2 to 6 bushes. Two varieties to lengthen the season are advised. Cultivated Blueberries grown for market are mighty profitable, selling at wholesale from 35c to 50c per quart. Bushes last a lifetime and require no unusual care; yields vary from 3 to 9 quarts per bush depending on age. Of the many varieties being offered we have selected the two that in our opinion are most productive.

Low prices for large size, quick-bearing bushes—order now.

RANCOCAS. Midseason. Hardy, vigorous, productive; very large, firm berries of excellent sweet flavor.

RUBEL. Late. Hardy, vigorous and very productive; large, extra firm berries of good quality.

Prices: Large, sure to grow, 2-yr., No. 1 bushes; start to bear second season.

Each	\$0.75	12	\$ 6.75
3	1.95	25	11.90
6	3.65		

Blueberries can be grown satisfactorily on sandy or muck soil that is strongly acid. Soil not acid can be made so by mixing in acid peat.